



**General Board Meeting
March 9, 2020; 7:00 PM
Grace Lutheran Church
1155 N. Highland Avenue**

Agenda Minutes

VHCA Directors: David Brandenberger, Chip Franzoni, Cherry Frederick, Jenifer Keenan, Mike Lewis, Barry Loudis, Leah Mathews, David Taylor-Klaus, Ian Stedman, Katie Voelpel, and Joshua Zane.

Adoption of agenda/Approval of Minutes

- Adopted at 7:01pm
- Attendees: David Brandenberger, Chip Franzoni, Cherry Frederick, Mike Lewis, Barry Louis, David Taylor-Klaus, Ian Stedman, Katie Voelpel, Joshua Zane.
- Absent with notice: Jenifer Keenan
- Other guests: Robin Ragland, Jack White, & Regina Bruer
- Taped live on VHCA Facebook

Atlanta Police Department

Major Villaroel; Captain Zyga; Sergeant Simmons

- Sergeant King, been with Zone 6 since September, focus at the precinct is on car break ins. Advised not leave valuables in your car and report all suspicious activity.

Elected Public Officials & Municipal Representatives

- N/A

Old Business

Planning Committee - Barry Loudis

Variances: None for voting

Zoning Discussion: Z-19-125 Text Amendment

- Industrial zoning allows flexibility for developers. Motion to add Board support to amendment - Ian seconds, passes unanimously 9-0
- Jack introduces Haythem, who has been working with the Planning Committee, went to GA Tech, and works at Sherwin Engineering. Specialty in stormwater and development.

Historical Designation Discussion

- NPU-F agenda to see Poncey-Highland Association Historical designation, looking to add Board support to their plan presented on Jan 8 - need to circulate more information about their motive.

National Register of Historic Places District (NRD) update from 2004

- Jack introduces Regina Bruer, a preservation consultant, passion for naturally occurring affordable housing.
- Briarcliff Place apartments looking for federal grants/tax credits to support a historical renovation. Need to conduct a new survey of houses to determine if Virginia-Highland can be historically designated. Since the last survey, some may now be contributing



versus development and tear downs, may not be eligible. First step is survey. Good for the whole neighborhood and getting grant money for historical renovations.

- Paculuk family would like to keep apartment tenants, willing to pay majority of the survey cost, asking Board for \$3,500 for a portion of cost. Total cost is \$27K.
- Regina would like Va-Hi to be the example for naturally occurring affordable housing in Atlanta. Need urgency, more information on Facebook - House ADL Task Force.

Budget Committee/Treasurer's Report - Barry Loudis

- Will send out the February Budget.

Communications Committee - Cherry Frederick

- **Website update** - mostly finished with technical updates and fixes. Currently editing/updating content. Please help us check for dead links and other mix ups, send feedback to communications@vahi.org

Fundraising Committee

Summerfest - Leah Matthews

- Budget concerns, money is needed to cover costs bare minimum.
- Due to competition and variety it needed a diversify/rebrand/guaranteed sales. This year to include an open bar brunch on Sunday morning. Tickets will be \$55-75 each, bottomless mimosas and bloody marys, projected to host 1000 people, only need 250 to cover costs, potential for more profits, insurance for SF if it rains.
- Need a sponsor or two, but need the Board to approve new budget, \$45K ask.
- Looking at advertising through event apps like InWeGo and FreshTix
- Add a coronavirus clause to the event in case of cancellation. Need to do more research.
- Greatest loss of Artist booth fees ~\$6k
- Artist sign-ups are around 215 and slowing
- Board moves to support \$5k shortage from last year, need more information on the brunch for a vote - passes with 8 votes

TOH - Robin Ragland

Parks Committee - David Brandenberger

- Looking to repurpose NPU Grant toward stormwater planning on lower playground; redesigning new playground so play apparatus are not in lowest areas (conceptual design and sketches/public circulation and comment/CoA Park Design)
- No cost estimate yet

Social Committee - Leah Matthews

- Movie this Friday at 7:30pm, may be cancelled due to CoronaVirus. Banner of all dates is being made to place at North Highland Park.



VIRGINIA-HIGHLAND

CIVIC ASSOCIATION

New Business

- Andrew & Laura Feiler on Greenwood Ave./Beltline Art Commission Project
 - Request for VHCA Board member representation on the committee overseeing the commission for the parklet
 - Art to be commissioned for a small parklet area on Greenwood. Working with the city to have an artist install a permanent art piece to be adopted by the City. Wedding gift. Ian volunteers to be a representative on their board.
- Recognition of Jenifer Keenan and Robin Ragland
 - A big thank you to these neighborhood warriors for all of the work they do to make our neighborhood the funds needed to keep projects going! You guys rock!
- Stephanie Williams with CINS, a Sparks representative.
 - Please fill out the Grady Cluster survey, even if you don't have kids, need feedback to proceed and the survey period is closing soon.

Announcements/Calendar (All meetings are public):

- **NPU-F Monthly Meeting at Hillside: Monday, March 16 @ 7pm**
- **VHCA Planning Meeting at Church of Our Saviour: Wednesday, April 8 @ 7pm**
- **VHCA General and Board Meeting at Grace Lutheran: Monday, April 13 @ 7pm**

Adjourn

At 8:46pm