



Friends of John Howell Park
P.O. Box 8041, Station F
Atlanta, GA 31106
friendsofjohnhowellpark.org
friendsofjohnhowellpark@gmail.com

Hi Neighbor,

Nearly 40 years ago, a group of determined neighbors came together to create John Howell Park on land rescued from the proposed I-485 freeway — a project that destroyed 11 homes on Virginia Avenue and threatened the heart of our historic neighborhood. Thanks to their vision, we have enjoyed a beloved community space for decades. Now it's our turn to carry that legacy forward and revitalize the park for future generations.

Over the past four years, many of you have played a vital role in shaping this long-awaited renovation. Thanks to contributions of all sizes, the VHCA has been able to engage architects, engineers, and arborists to create a thoughtful plan. We've also built strong partnerships with the City and local nonprofits to secure both planning and fundraising support. Together, we've developed a phased approach that reflects both community input and long-term sustainability.

We invite you to learn more about the newly-formed **Friends of John Howell Park** in this donor packet, which includes an overview of the project and timeline, ways to give, and our master plan for the park.

Please join us in building a better park and strengthening the community we all love. Whether you come for festivals, yoga, dog walks, or the playground, the long-anticipated renovation of John Howell Park will make this green space a more welcoming and vibrant place for everyone. Your support — in every form — truly makes the difference.

With gratitude,

Miguel Barrios, Parks Committee Chair
Virginia-Highland Civic Association

Jim Coe, Founding Board Member
Friends of John Howell Park



JOHN HOWELL PARK RENOVATION

GREAT PARKS MAKE GREAT NEIGHBORHOODS

For the past four years, our VaHi community has come together to reimagine John Howell Park. Thanks to your ideas, generosity, and the dedication of our small but mighty volunteer team, we've engaged with design experts, engineers and the City of Atlanta to craft a thoughtful and detailed renovation plan. Now, it's time to bring it to life.

Momentum is building. The City has committed \$300,000 through the Moving Atlanta Forward bond, and a \$100,000 Park Pride grant will help bring brand-new playground equipment to the park. With this strong foundation in place, we're closer than ever—but realizing our vision will take all of us!

Thanks to donations of all sizes from our friends and neighbors, we're already more than halfway to our \$950,000 fundraising goal.



MODERN PLAYGROUND EQUIPMENT



SAFE & ACCESSIBLE PATHWAYS



INVITING PICNIC & MEETUP SPACES



PRESERVATION OF TREE CANOPY



STORMWATER IMPROVEMENTS

\$950k



| | | |
|------------------------------------|-----------------------------------|--|
| \$100k Individual Donors | \$100k Park Pride Grant | \$300k City of Atlanta Funding |
|------------------------------------|-----------------------------------|--|



JOIN TODAY

Your MEMBER GIFT secures recognition inside the park, a social media shout-out, and exclusive project updates. See next page for details.

Friends of John Howell Park, LLC is wholly owned by the Virginia-Highland Civic Association, Inc., a 501(c)(3) nonprofit (EIN: 26-4175136). Contributions are tax-deductible as allowed by law.

Help us avoid processing fees by sending a check to: Friends of John Howell Park, P.O. Box 8041, Station F, Atlanta, GA 31106.

Path to the Playground

FALL
2025

FOUNDING
MEMBER
ROUND

WINTER
2025

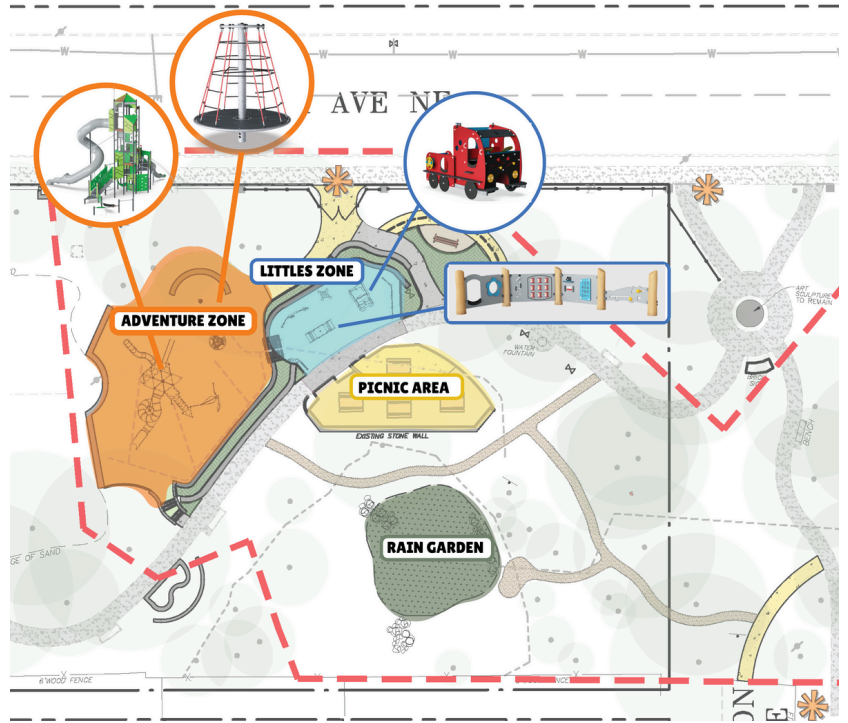
COMMUNITY
FUNDRAISING

SUMMER
2026

GROUND
BREAKING

FALL
2026

PROJECT
COMPLETION



see more renderings at friendsofjohnhowellpark.org

Become a Founding Member

Help us reach 75% of our goal before our Fall campaign! Become a Founding Member of Friends of John Howell Park and play a key role in this exciting transformation with one of these gifts:

| | |
|-----------------|----------|
| Platinum | \$10,000 |
| Gold | \$5,000 |
| Silver | \$2,500 |
| Bronze | \$1,000 |

*Above these levels, donors have access to **exclusive naming opportunities**, including playground equipment, seating areas, and more.*



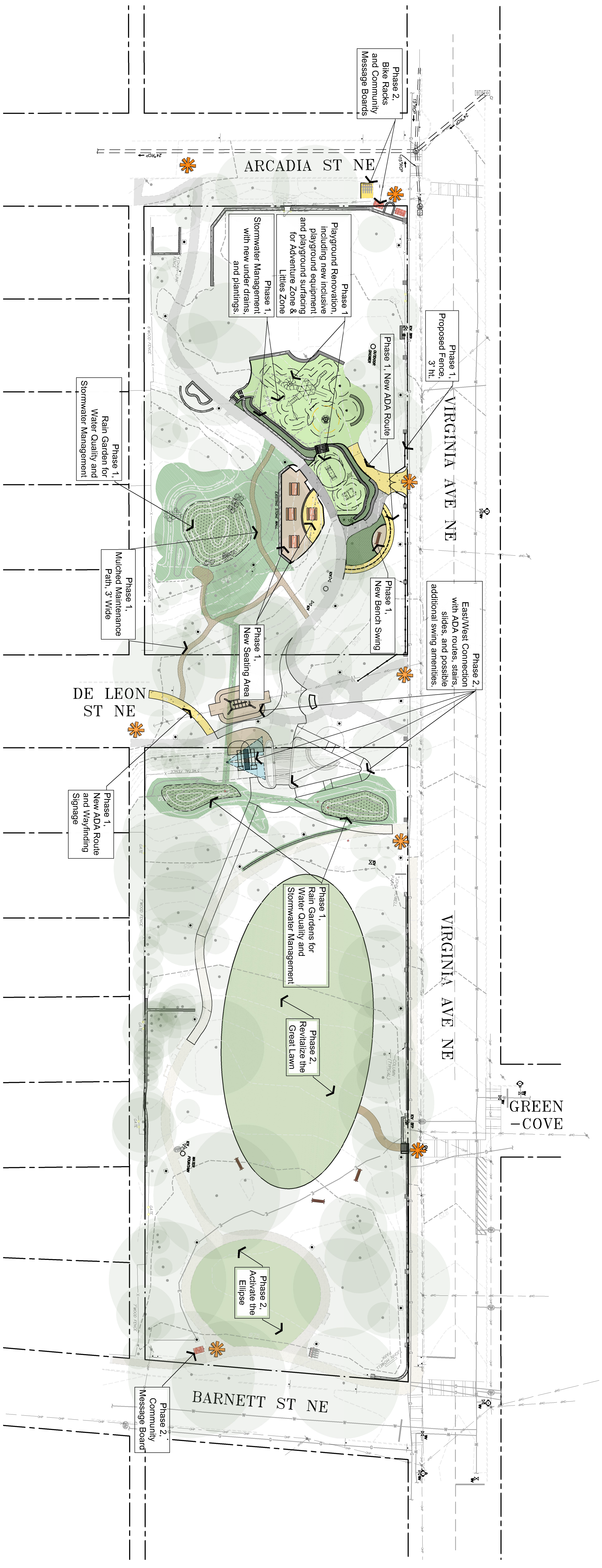
Maximize your gift!

Give through your DAF or employer's giving portal (e.g. Benevity). You'll see Virginia-Highland Conservation League listed, but 100% of your gift goes to **Friends of John Howell Park**.

1. Log in to your DAF site or workplace portal
2. Search EIN: 26-4175136
3. Submit a grant / gift for any amount
4. Note **Friends of John Howell Park** in the memo

**You'll see VHCA listed but 100% of your gift goes to Friends of John Howell Park*

CONNECT WITH US friendsofjohnhowellpark@gmail.com | friendsofjohnhowellpark.org



Phase 2
Bike Racks
and Community
Message Boards

ARCADIA ST NE

Phase 1,
Proposed Fence,
3 MI.

VIRGINIA AVE NE

Phase 2
East/West Connection
with ADA routes, stairs,
slides, and possible
additional swing amenities.

VIRGINIA AVE NE

GREEN
- COVE

BARNETT ST NE

DE LEON
ST NE

Phase 1
Playground Renovation,
including new inclusive
playground equipment
and playground surfacing
for Adventure Zone &
Littles Zone

Phase 1, New ADA Route

Phase 1,
Rain Garden for
Water Quality and
Stormwater Management

Phase 1,
New Bench Swing

Phase 1,
Mulched Maintenance
Path, 3' Wide

Phase 1,
New Seating Area

Phase 1,
New ADA Route
and Wayfinding
Signage

Phase 1,
Rain Gardens for
Water Quality and
Stormwater Management

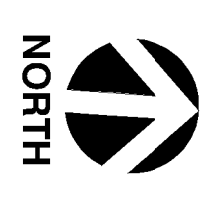
Phase 2
Revitalize the
Great Lawn

Phase 2,
Activate the
Ellipse

Phase 2,
Community
Message Board

LEGEND:

| | |
|--|--|
| | EX. SIDEWALK |
| | NEW WALK - ADA ROUTE |
| | NEW PLAY SURFACE (ARTIFICIAL TURF) |
| | NEW MULCH SURFACE (ENGINEERED WOOD FIBER) |
| | PARK ENTRANCE (ADA ROUTE WAYFINDING) |



SEPTEMBER 12, 2025
SCALE: 1"=20'

**JOHN HOWELL MEMORIAL PARK
OVERALL REVISIONING CONCEPT**