## CONCEPT REMEWCOMMTIEE LOG

| CRC Date: | December 9, 2022 | CRC\#: | CRC-2022-00195 \& 196 |
| :--- | :--- | :--- | :--- |
| Site Address: | $\bullet 710 \& 712$ Ponce de Leon PI, NE |  |  |
| Applicant Name: | Jessica Hill |  |  |
| Applicant Email: | Jhill@mmmlaw.com |  |  |


| Summary of | $\bullet$ | Rezoning from I-1/BL to PDMU/Beltline for new office and retail \& restaurant development <br> Request: |
| :--- | :--- | :--- |
|  | with structured parking. Stormwater detention will occur underground. <br> Rezoning from C-1/BL to PDMU/Beltline for new office, retail \& restaurant, and multifamily <br> $(354$ units) development with structured parking. Stormwater detention will occur <br> underground. |  |


| City Representative | COMMENTS |
| :---: | :---: |
| OFFI CE OF ZONI NG \& DEVELOPMENT <br> * Christian Olteanu, COIteanu@atlantaga.gov <br> *Tatum Jordan-Madden, TJordan-Madden@atlantaga.gov | o Kudos for buried parking <br> o Lot consolidation needed at the SAP time <br> o Avoid non-residential uses along Maiden Ln <br> o Widening of Ponce de Leon PI? |
| OFFICE OF DESIGN / HP STUDIO <br> * Susan Coleman, <br> SuColeman@atlantaga.gov | No comments provided but contact representative if you have questions. |
| DEPT. OF WATERSHED MGMT. / SITE DEVELOPMENT <br> *Aaron Wright, <br> AaWright@atlantaga.gov | No comments provided but contact representative if you have questions. |

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- Consult and obtain the review and comments for the proposal for Ponce de Leon Avenue, state route US Hwy 2978 GA 8, and follow the GDOT requirements and standards.
- Please provide the results of the DRI and aggregate comments as part of the traffic study. Coordinate with Atlanta BeltLine and MARTA for the stop near the interception.
- Provide a traffic study analyzing intersection operations and all the proposed curb cuts and pedestrian crossing, at the interception of Ponce de Leon Avenue \& Ponce de Leon PI, including the signs and marking and the traffic signal lights to support the new and impacted traffic signals along the corridor. (constructions plan design using GDOT format).
- ATLDOT recommends for the curb cut proposed to Ponce de Leon Ave to follow Sec. 15-08.002. - Streets - Centerlines of proposed intersections shall align with the centerline of existing streets or shall be offset at least 200 feet from the closest intersecting street. Street intersections shall be as nearly at right angles as possible. Please consult and follow GDOT requirements about it.
- ATLDOT will not allow the installation of any trees near the driveways or ADA curb ramps that can block the sight distance. Provide a sight distance study for the proposed curb cut and relocate any obstruction as a result of the report. GDOT has specific requirements for the location of the trees please consult them as well. The other trees shall be limbed up a minimum of 7 feet at the time of installation (IN PERPETUALLY) to keep buffer zones clear at the triangle's sight distance. Check with the Arborist's Department
- In the official plans please show provide and display the sidewalk, curbing, ADA ramps, street lights, and other equipment according to COA standards. Match the existing condition with the sidewalk and curbing. Please label the property line for review and comments.
- Please display the ADA curb ramp, and refresh crosswalks markings, bike lanes, stop bars, and stop signs.
- The standard detail for Ponce de Leon PI frontage is 1. Driveway apron TR-B_DR005 2. Sidewalk uses TR-B_SW003 3. Curb and gutter TR-B_CG001 or reinstall as the original design of the street that should be Granite curb TR-B_CG002 (install or reset 6 inches over the street level). One of the sides already has a granite curb and the other side for some reason was an installed curb and gutter. This curbing issue needs to be consulted first with Adams, Matthew D. MDAdams@AtlantaGa.Gov from the office of Urban Design and also with Collins, Carlos E. CACollins@AtlantaGa.Gov manager of the ROW from ATLDOT.
- STREET LIGHTS COMMENTS - This is required for all new developments to provide light in the ROW. Please contact me, if you need further clarification Stephen A. Adesanya:

[^1]|  | asadesanya@atlantaga.gov 470-542-9656 Office 404-658-7862 (Ext. 15). The Sec. 15-07.003 (h) of the subdivision ordinance: Provisions for the installation of an overhead street lighting system approved by the bureau of traffic and transportation to be paid for by the developer addressing pole type, pole locations, size, type, and the number of lamps. a. Provide Street lights information including existing and proposed for comments/ review. b. Provide specifications and details provide wiring procedures, metered location, and checklist. C. Provide and include on the street lights plants the trees. D. Provide 6' OC from the driveway apron and 3' from ADA flare E. 15' OC from tree F. Provide 3' from the back of the curb to the beginning of the base of 4' OC. According to the checklist. G. Adjust the layout \& location of the street lights as per the checklist \& label all of them (CH, C, C, CH). Layouts must begin with a Cobra head $(\mathrm{CH})$ or Type $A$ light at intersections and driveways apron. The layout follows CH/A C C ... CH/A unless otherwise noted in City codes. <br> - Consult the ATLDOT ROW Manual for additional information and requirements about performing work in the City of Atlanta (COA) ROW. The manual can be found at the www.atlantaga.gov/home/showdocument?id=44400 |
| :---: | :---: |
| OFFI CE OF BUILDINGS / ARBORIST DIVISION <br> *David Zaparanick, <br> DZaparanick@atlantaga.gov <br> * Marty Ussery, <br> MUssery@atlantaga.gov | Trees along Maiden Road appear to be only trees of any size that will be destroyed. Online views show utility pruning that has created lop-sided condition on trees. Trees appear to be located in the public ROW. Any Trees in City owned ROW should be approved/permitted by City of Atlanta Parks and Rec. Office of parks and rec customer service number: <br> 404.546.6813 <br> Trees/planting along Ponce De Leon Ave should be coordinated with GDOT. Trees will need to be planted back in a manner that meets City of Atlanta Standards for afforestation. Sec 158-103. |
| ATL FIRE RESCUE DEPT. <br> *Kenneth Oliver, KCOliver@atlantaga.gov <br> *Tommie Dunson, TDunson@atlantaga.gov | No comments provided but contact representative if you have questions. |

[^2]OFFICE OF BUILDI NGS / BUILDINGS DIVISION

* Mitchell Ramseur, MRamseur@atlantaga.gov

1. Remember to show compliance regarding the fire separation distances (definition in Section 202 of the 2018 IBC with Georgia Amendments) at all exterior facades, buildings facing other buildings, courtyards etc. Code Sections (as applicable): Chapters 4, 5 (especially 510 (including but not limited to 510.2 - Horizontal Building Separation Allowance, 510.3, etc..), 6, and 14 of the 2018 IBC with Georgia Amendments (including but not limited to 508 (Mixed Use and Occupancy), Tables 601, 602, and 705.8, etc.);
2. Remember to provide the required fire resistance separations between units horizontally and vertically per the 2018 IBC with Georgia Amendments and 2018 NFPA 101 LSC
3. Confirm with Planning \& Zoning if parcel(s) are in the Fire Limits and/or Flood Plain
4. Regarding Code Editions and Amendments, see the following links and ensure the drawings are compliant prior to submittal: https://www.atlantaga.gov/government/departments/cit y-planning/office-of-buildings/constructioncodes AND https://www.dca.ga.gov/local-government-assistance/construction-codes-industrialized-buildings/constructioncodes
5. Remember to show compliance with the Electric Vehicle Ordinance (COA EVSE Ordinance 17-O-1654)
6. Also be aware of City of Atlanta code interpretations found here: https://www.atlantaga.gov/government/departments/city-planning/office-of-buildings/construction-codes
7. Remember to show compliance with the Georgia Accessibility Code/2010 ADAAG (as applicable)
8. Be aware/Show compliance with the 120-3-3 RULES AND REGULATIONS FOR THE STATE MINIMUM FIRE SAFETY STANDARDS (Link> https://rules.sos.state.ga.us/gac/120-33? urlRedirected=yes\&data=admin\&lookingfor=120-3-3)
9. Be sure to show full compliance with the following regarding the proposed parking garage, make a determination on whether it is open or closed and then show code compliance within the plans. Code Section: 406 of the 2018 IBC with Georgia Amendments
10. Reach out to the appropriate workstream for a preliminary review for the proposed project

## APPLICATION FOR REZONING

Date: 1/3/2023

Summary of Proposed Project:
SEE ATTACHED SUMMARY


## APPLICANT INFORMATION




## Owner and Address List

East Tract

| Owner | Property Address | Owner Address |
| :--- | :--- | :--- |
| LBS Holdings, LLC | 718 Ponce de Leon Avenue, NE | 2677 E. College Avenue <br> Decatur, Georgia 30030 <br> Attn: Steven Mendel <br> Email: slmendel@aol.com |
| Sonya Weatherby McCree <br> and Nelson Green | 738 (aka 726) Ponce de Leon <br> Avenue, NE | 1266 Tree Lane <br> Snellville, Georgia 30078 <br> Email: sonyamcree@gmail.com |
| Wyatt Claude Dominick | 752 Ponce de Leon Avenue, NE | c/o Matthew W. Dominick, P.C. <br> 327 Dahlonega Street, Suite 501 <br> Cumming, Georgia 30040 <br> Phone: (678) 965-5539 |
| Rudy's Inc. | 756 Ponce de Leon Avenue, NE | c/o Charlie Kearns <br> Phone: (404) 449-9073 <br> Email: chaskerns@gmail.com |
| Taco, Inc. | 774 Ponce de Leon Avenue, NE | c/o Charlie Kearns <br> Phone: (404) 449-9073 <br> Email: chaskerns@gmail.com |

AUTHORIZATION BY PROPERTY OWNER
(Required only if the person filing application is not the owner of the subject property for the proposed rezoning)

I, Sonya McRee (Owner's Name) swear and affirm that I am the owner of property at 738 (aka 726 ) Ponce de Leon (Property address). As shown in the records of
$\qquad$ Fulton County, Georgia, which is the subject matter of the attached application. I authorize Portman Holdings, LLC coo Morris. Manning \& Martin, LLP to file this application.


Sworn to and subscribed before me this the


## AUTHORIZATION BY PROPERTY OWNER

(Required only if the person filing application is not the owner of the subject property for the proposed rezoning)
I, Nelson Green property at $\qquad$ 738 (aka 726) Ponce de Leon (Owner's Name) swear and affirm that I am the owner of
$\qquad$ Fulton authorize Portman Holdings, LLC coo Morris. Manning \& Martin, LLP to file this application.


## AUTHORIZATION BY PROPERTY OWNER

(Required only if the person filing application is not the owner of the subject property for the proposed rezoning)
I, LBS Holdings, LLC property at 718 Ponce de Leon Ave. (Owner's Name) swear and affirm that I am the owner of Fulton County, Georgia, which is the subject matter of the attached application. I authorize Portman Holdings, LLC c/o Morris, Manning \& Martin, LLP $\qquad$ to file this application.



## AUTHORIZATION BY PROPERTY OWNER

(Required only if the person filing application is not the owner of the subject property for the proposed rezoning)

I, Wyatt Clyde Dominick (Owner's Name) swear and affirm that I am the owner of property at 752 Ponce de Leon Ave. (Property address). As shown in the records of
$\qquad$ Fulton County, Georgia, which is the subject matter of the attached application. I authorize Portman Holdings, LLC c/o Morris, Manning \& Martin, LLP to file this application.


Sworn to and subscribed before me this the
20th Day of December 022 Eeliolt Braxton Anith


AUTHORIZATION BY PROPERTY OWNER
(Required only if the person filing application is not the owner of the subject property for the proposed rezoning)

I, $\qquad$ (Owner's Name) swear and affirm that I am the owner of property at $\qquad$ 774 Ponce de Leon Ave. (Property address). As shown in the records of
$\qquad$ Fulton County, Georgia, which is the subject matter of the attached application. I authorize Portman Holdings, LLC coo Morris, Manning \& Martin, LLP_ to file this application.


Sworn to and subscribed before me this the


AUTHORIZATION BY PROPERTY OWNER
(Required only if the person filing application is not the owner of the subject property for the proposed rezoning)

I, $\qquad$ (Owner's Name) swear and affirm that I am the owner of property at $\qquad$ 756 Ponce de Leon Ave. (Property address). As shown in the records of
$\qquad$ Fulton County, Georgia, which is the subject matter of the attached application. I authorize Portman Holdings, LLC c/o Morris, Manning \& Martin, LLP to file this application.



## AUTHORIZATION TO INSPECT PREMISES

## (Attachment 1)

With the signature below, I authorize the staff of the Office of Zoning and Development of the City of Atlanta to inspect the premises, which are the subject of this rezoning application.

I swear and affirm that the information contained in this application is true and accurate to the best of my knowledge and belief.


Commission Expires


## ATTORNEY AT LAW

I swear and affirm, as an attorney at law, that I have been authorized by the owner of the property subject to the proposed rezoning to file this application.

Morris, Manning \& Martin, LLP
TYPE OR PRINT ATTORNEY'S NAME
1600 Atlanta Financial Center 3343 Peachtree Road

## ADDRESS

Atlanta, Georgia 30326
CITY \& STATE ZIP CODE


ATTORNEY'S SIGNATURE

404-233-7000
PHONE NUMBER

Sworn to and subscribed before me this the


## SUMMARY

## East Tract

This application requests a rezoning of a 2.696 acre assemblage of properties located at the northeast corner of Ponce de Leon Avenue and Ponce de Leon Place from C-1/BeltLine Overlay to PDMU/BeltLine Overlay. Rezoning the property will allow the redevelopment of the property with a mixed use project including multifamily residential, office and commercial uses. The proposed building development incorporates 347,590 square feet of multifamily residential uses and 185,000 square feet of nonresidential uses. Parking will be provided in structured parking located on site. Maximum building height proposed is 160 feet and the tallest portion of the development has been located along the Ponce de Leon Avenue frontage.

The applicant is planning the development on the subject property in tandem with an office and commercial development proposed on the west side of Ponce de Leon Place at the intersection of Ponce de Leon Avenue. The developments will share parking to reduce the overall parking count necessary to support the functional needs of the overall development. In addition to the site plan for this development, enclosed in this application is a master plan that shows both projects.

## DOCUMENTED IMPACT ANALYSIS

(1) Compatibility with comprehensive development plans; timing of development.

The comprehensive development plan designates the property as Mixed-Use. The proposal and the zoning category requested are consistent with the development permitted in the Mixed-Use category.

The NPU F policies in Plan A support the proposal. One of the policies includes supporting alternatives and approaches that decrease parking requirements. The proposal contemplates sharing parking with the development across Ponce de Leon Place to reduce the overall number of parking spaces necessary to serve the development's demand. Another policy recommends discouraging strip development and encouraging consolidation and redevelopment of existing strip retail centers to be compatible with adjacent neighborhoods using neighborhood commercial zoning principles. The subject property includes both aging strip center and outparcel commercial uses. The proposal to redevelop the existing retail uses furthers that goal.

If approved, development will commence promptly following receipt of the approval.

## (2) Availability of and effect on public facilities and services; referrals to other agencies.

All necessary public facilities and services are available to this property.
(3) Availability of other land suitable for proposed use; effect on balance of land uses.

The Ponce de Leon Avenue corridor has experienced a resurgence since the opening of Ponce City Market and the new developments that ensued on the southern side of Ponce de Leon Avenue since that time. The north side of Ponce de Leon Avenue has not experienced the same growth. For over a decade the Ponce de Leon corridor in this area has had a Mixed Use comprehensive development plan, which suggests a goal for a vibrant corridor developed with a mix of uses. The proposal furthers that goal through the creation of a next mixed use development. There is not other similarly sized or situated land available in the vicinity of the subject property available and appropriately targeted for this scale of development.

The balance of land uses will not be impaired by the proposed development. Currently the property offers a variety commercial uses. The existing development fabric along Ponce de Leon Avenue includes robust retail and restaurant uses, office, hotel and other commercial uses. The residential Virginia Highland neighborhood is located north of the property and includes attached and detached homes on the north side of Maiden Lane. The proposal to transition the majority of the Maiden Lane frontage to a residential use and locate office and commercial uses on the south and west sides of the property will complement the balance of land uses.

## (4) Effect on character of the neighborhood.

The majority of the property is developed with aging commercial uses in freestanding buildings with surface parking, multiple curb cuts and limited sidewalks. The Maiden Lane frontage is fenced and uninviting. The existing development does not promote pedestrian activity or engagement with the public realm. The rezoning of the property will enhance the character of the neighborhood though the provision of a new mixed use development that incorporates modern design principles for a visually appealing and engaging development along all street frontages.

## (5) Suitability of proposed use.

The proposed use is compatible with the uses in other developments in the immediate area. All of the proposed uses exist in the immediate vicinity of the property. The 725 Ponce project immediately across the street abutting Ponce de Leon Avenue and the BeltLine provides a 370,000 square foot office building. The Highland View apartments are located northwest of the property, farther embedded into the Virginia Highland neighborhood. A variety of commercial uses exist along the Ponce de Leon Avenue corridor in the immediate vicinity of the property including a Kroger grocery store, a big box retail strip center, a liquor store and Ponce City Market. The proposed use is suitable.

## (6) Effect on adjacent property.

The immediately adjacent property to the west is developed with a self storage facility and fitness, office, service, veterinary and multifamily uses. Also located to the west is property proposed for redevelopment by the applicant with a nonresidential development with office and commercial uses. Across Ponce de Leon Avenue is the 725 Ponce development with a new office building and the Kroger and a liquor store. To the east are additional single building commercial uses with predominantly food and beverage uses. To the north are attached and detached residential uses. The residential uses abutting Maiden Lane to the north are oriented so that the rear of the residential uses abuts or is accessed from Maiden Lane, making Maiden Lane more like a service alley abutting the property. The adjacent property will not be harmed by the redevelopment of the property with a mix of uses. To the contrary, the adjacent properties will benefit from the activation the proposed development will bring to the site to create pedestrian accessible uses on all street frontages.

## (7) Economic use of current zoning.

Although the property may have an economic use under the current zoning, such use would be inconsistent with the trend in development in the immediate area. To assemble the properties for redevelopment of the existing strip retail and outparcel commercial uses as the NPU F policies in Plan A recommend, a rezoning is necessary.

## (8) Tree Preservation.

The applicant shall comply with the policies related to tree preservation as adopted in Section 158-28 (Policy, Purpose and Intent) of the City of Atlanta Tree Ordinance.

## ATLANTA PUBLIC SCHOOL REVIEW REQUEST

 (Required only if application would result in construction of one or more units of new housing) (Attachment 2)Application Number: $\qquad$
Applicant: Portman Holdings, LLC
Address: $\quad 303$ Peachtree Center Ave.
Suite 575
Atlanta, GA 30303

Current Zoning: $\qquad$ Proposed Zoning:

PDMU/BL
Acres: 2.696 acres
Total number of Dwelling Units:
354

Dwelling units per Acre: 131.3
Monthly Rent Per Unit: Avg. $\$ 3.10$ per RSF / \$2,487
Selling Price per Unit. N/A
Projected Cocember 2026
Projected Completion: $\qquad$

# AFFORDABLE HOUSING SUPPLEMENTAL FORM (RENTAL) 

(Attachment 2a)
Required if the rezoning application contemplates the construction of five or more residential units.

## SECTION 1: DEVELOPMENT INFORMATION

Development Name: Ponce \& Ponce
Development Address: 718-774 Ponce de Leon Ave.
Council District: $\qquad$ NPU $\qquad$
Is Inclusionary Zoning applicable to this project? $\square$ Yes $\square$ No
*Note: IZ applies to all new or conversion multifamily residential rental projects with ten (10) or more units in the Beltline Overlay District OR Westside Neighborhoods of English Avenue, Vine City, Ashview Heights, or AUC. For these projects, applicant must complete and submit the Inclusionary Zoning Certification Form.

Is there any involvement from the City of Atlanta/Invest Atlanta in the proposed project? $\square$
$\square$ Land write-down $\quad \square$ Land donation $\quad$ Financial Assistance
$\square$ Pther $\qquad$
Please provide documentation of involvement. and write-down

## SECTION 2: DEVELOPER INFORMATION

Developer Name: $\qquad$
Portman Holdings, LLC
Developer Contact (Project Coordinator): Developer Address: 303 Peachtree Center Ave., Suite 575, Atlanta, GA 30303
Email address: mgreene@portmanholdings.com May we use email to contact you? $\quad \boldsymbol{\checkmark}$ Yes $\square$ No
Telephone Number: 404-614-5416

## SECTION 3: DEVELOPMENT INFORMATION

a) Affordable units required

For rental projects: $\qquad$ x $10 \%$ * = (always round up) Total units
Total affordable units required $25 \%=$
Bonus Square Footage* $\qquad$ Affordable sq. footage required $\qquad$
*Note that the maximum allowed bonus is $15 \%$ of base FAR.
b) Building details

In addition to water, which of the following utilities will be included in the rent (mark applicable):


Is parking included in the rent for the: affordable units


Market-rate units? $\square$ Yes $\square$

If parking is not included, what is the monthly cost per space?
TBD

Estimated date for the commencement of marketing: September 2026
Estimated date for completion of construction of the affordable units: December 2026

For each unit configuration, fill out a separate row, as applicable (see example).

|  | Unit Type* | Number of Units | Number of Bedrooms/ Unit | Total <br> Square <br> Footage <br> Per Unit | Expected Market Rent | Proposed Affordable Rent* | $\begin{array}{\|cc\|} \hline \text { Proposed } \\ \text { Level of } & \\ \text { Affordability (___\% } & \\ \text { or } \\ \text { less of AMI) } & \\ \hline \end{array}$ | Unit <br> Mix |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Example | 1 bed/1 bath | 4 | 1 | 800 | \$1000 | 759 | 60\% |  |
| Affordable Units | Studio / 1 bath | 5 | 1 | 550 | \$2030 | \$1013 | 60\% | 1\% |
|  | 1 bed / 1 bath | 24 | 1 | 750 | \$2504 | \$1085 | 60\% | 7\% |
|  | 2 bed / 2 bath | 7 | 2 | 1150 | \$3558 | \$1302 | 60\% | 2\% |
| Market <br> Rate <br> Units | Studio / 1 bath | 43 | 1 | 550 | \$2030 | N/A | N/A | 12\% |
|  | 1 bed / 1 bath | 214 | 1 | 750 | \$2504 | N/A | N/A | 60\% |
|  | 2 bed / 2 bath | 61 | 2 | 1150 | \$3558 | N/A | N/A | 17\% |

## SECTION 4: PAYMENT IN LIEU OF UNITS N/A

Provide an estimate if an option is chosen to make the payment -in-lieu.
Date payment can begin and end: $\qquad$

For rental projects, use the following formula to calculate payment owed:


For Density Bonus projects, use the following formula to calculate payment owed:
$\qquad$ x $15 \%$ x \$ $\qquad$ $=$ \$ $\qquad$

Bonus Floor Area (sq. ft.)
Median price per base FAR foot


Amount owed

12/27/22
Date

## Required if the rezoning application contemplates the construction of one or more residential units.

## SECTION 1: DEVELOPMENT INFORMATION

Development Name: $\qquad$
Development Address: $\qquad$
Council District: $\qquad$ NPU $\qquad$
Is there any involvement from the City of Atlanta/Invest Atlanta in the proposed project? $\square$
$\square$ Land write-down
$\square$ Land donation
$\square$ Financial Assistance

Other $\qquad$
Please provide documentation of involvement and write-down

## SECTION 2: DEVELOPER INFORMATION

Developer Name: $\qquad$
Developer Contact (Project Coordinator): Developer Address: $\qquad$
Email address: $\qquad$ May we use email to contact you?


Telephone Number: $\qquad$

## SECTION 3: DEVELOPMENT INFORMATION

Affordable units required

$$
\begin{aligned}
& \text { For "for sale" projects: } \quad \text { " } 10 \% *=\square \text { (always round up) } \\
& \text { Total units total affordable units required } 25 \%=
\end{aligned}
$$

Bonus Square Footage* $\qquad$ Affordable sq. footage required $\qquad$
*Note that the maximum allowed bonus is $15 \%$ of base FAR.
Is parking included in the price of market rates units? $\square$ Yes $\square$ No
Is parking included in the price of affordable units?



If parking is not included in the unit price, what is the price to purchase parking? $\qquad$
Estimated date for the commencement of marketing: $\qquad$
Estimated date for completion of construction of the affordable units: $\qquad$
Building type (condo, townhouse, etc.) $\qquad$

For each unit configuration, fill out a separate row, as applicable (see example).

| Unit <br> Configuration | Square feet per unit | Number of affordable units proposed | Number of market rate units proposed | Total \# | Proposed Assessments | Proposed Affordable Price* | Proposed Level of Affordability $\qquad$ \% or less of AMI) | Expected Market Price |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Example: <br> 1 bed/1 bath |  |  |  | 0 |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Building Total |  |  |  |  |  |  |  |  |

## SECTION 4: PAYMENT IN LIEU OF UNITS

Provide an estimate if an option is chosen to make the payment -in-lieu.
Date payment can begin and end: $\qquad$

For "for sale" projects, use the following formula to calculate payment owed:


For Density Bonus projects, use the following formula to calculate payment owed:
x $15 \%$ x $\$$
Bonus Floor Area (sq. ft.)
$\qquad$
\$ $\qquad$
Amount owed
median price per base FAR foot

## Date

## AFFORDABLE HOUSING QUESTIONS

(Attachment 2c)
Applicants for rezoning should only answer these questions if housing will be eliminated or created as part of -their development plans. If the requested information cannot fit in the space below, please attach an additional page with your application.

## Rental Housing

If you are planning to eliminate rental housing through demolition or a conversion of a property into a different use, please provide the following information on the existing rental units:

| Unit Type (Number of bedrooms/ <br> Number of bathrooms) | Number of Units | Average Rent |
| :---: | :--- | :--- |
| EX: $2 / 1$ | 25 | $\$ 1,150$ |
| N/A |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

If you are planning to create rental housing through new construction or a conversion of a property into a different use, please provide the following information on the proposed rental units. If your proposed development is required to comply with the Inclusionary Zoning policy for the Beltline Overlay District and the Westside, and you are not paying the in-lieu fee, break out the affordable inclusionary zoning units on separate rows.

| Unit Type (Number of bedrooms/ <br> Number of bathrooms) | Number of Units | Expected Average Rent |
| :---: | :---: | :---: |
| Studio / 1 bath | 5 | $\$ 1013$ |
| 1 bedroom / 1 bath | 24 | $\$ 1085$ |
| 2 bedrooms / 2 bath | 7 | $\$ 1302$ |
| Studio / 1 bath | 43 | $\$ 2030$ |
| 1 bedroom / 1 bath | 214 | $\$ 2504$ |
| 2 bedrooms / bath | 61 | $\$ 3558$ |

## For-Sale Housing

If you are planning to eliminate for-sale housing through demolition or a conversion of a property into a different use, please provide the following information on the existing homeownership units.

| Unit Type (Number of bedrooms/ <br> Number of bathrooms) | Number of Units | Average Value per the Fulton i. or <br> DeKalb County Tax Assessor |
| :---: | :--- | :--- |
| Ni. |  |  |

If any of the units to be eliminated have been vacant for a year or more, and/or are currently uninhabitable, please specify that information.

If you are planning to create for-sale housing through new construction or conversion of a property into a different use, please provide the following information on the proposed homeownership units.

| Unit Type (Number of bedrooms/ <br> Number of bathrooms) | Number of Units | Expected Average Sales Price |
| :---: | :--- | :--- |
| N/A |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

## Additional Information

If you wish to explain any of the information provided above, please use this space.

Are you seeking assistance from a local government, development authority, or other governmental entity to fund, partially or in whole, your development? If so, please describe:

1) The type of assistance you intend to apply for and/or have received; and

Not applicable
$\qquad$
$\qquad$
$\qquad$
$\qquad$
2) Any rental or sales affordability requirements that will come with this assistance.

Not applicable

[^3]
## DISCLOSURE REPORT <br> (Attachment 5)

Within the (2) years immediately preceding the filing of this rezoning application have you, as the applicant or opponent for the rezoning petition, made any campaign contributions aggregating $\$ 250.00$ or more to a local government official who will consider the application.
Circle One: $\square$ Yes $\quad \square$ No

If the answer is YES, proceed to section 1 through 4.
If the answer is NO, complete only section 4.

1. Circle One:


Party to Rezoning

$\square$In Opposition of Rezoning

If party to rezoning, complete section 2,3 and 4 below.
If opposition, proceed to section 3 and 4 below.
2. List all individuals or business entities which have and ownership interest in the property which is subject of this rezoning action: LBS Holdings; LLC
$\qquad$
$\qquad$
3. Campaign Contributions:

| Name of Government Official | Total Dollar Amount | Date of Contribution |
| :--- | :--- | :--- |
| $N / A$ |  |  |
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4. The undersigned acknowledges that this disclosure is made in accordance with the Official Code of Georgia, Section 36-67A-1 et. Seq. Conflict of interest in rezoning actions, and that the information set forth herein is true to the undersigned's best knowledge, information and belief.
Name (please print): Steven Mendel
Signature:
Date: $12 / 14 / 22$

## DISCLOSURE REPORT <br> (Attachment 5)

Within the (2) years immediately preceding the filing of this rezoning application have you, as the applicant or opponent for the rezoning petition, made any campaign contributions aggregating $\$ 250.00$ or more to a local government official who will consider the application.

## Circle One:




If the answer is YES, proceed to section 1 through 4.
If the answer is NO, complete only section 4.

1. Circle One:


Party to Rezoning $\square$ In Opposition of Rezoning

If party to rezoning, complete section 2, 3 and 4 below. If opposition, proceed to section 3 and 4 below.
2. List all individuals or business entities which have and ownership interest in the property which is subject of this rezoning action: watt C. Dominick
$\qquad$
3. Campaign Contributions:

| Name of Government Official | Total Dollar Amount | Date of Contribution |
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Date: $\qquad$

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rezoning action:
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3. Campaign Contributions:

| Name of Government Official | Total Dollar Amount | Date of Contribution |
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Date:


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$\qquad$
3. Campaign Contributions:

| Name of Government Official | Total Dollar Amount | Date of Contribution |
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Name (please print):


Signature:


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## Circle One: <br> $\square$ Yes $\quad$ No

If the answer is YES, proceed to section 1 through 4.
If the answer is NO, complete only section 4.

1. Circle One:


Party to Rezoning $\square$ In Opposition of Rezoning

If party to rezoning, complete section 2, 3 and 4 below. If opposition, proceed to section 3 and 4 below.
2. List all individuals or business entities which have and ownership interest in the property which is subject of this rezoning action: Rudy's Inc.
$\qquad$
$\qquad$ - .
3. Campaign Contributions:

| Name of Government Official | Total Dollar Amount | Date of Contribution |
| :---: | :---: | :---: |
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Date: $12-15-22$

## DISCLOSURE REPORT

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Circle One:


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If the answer is NO, complete only section 4.

1. Circle One:


Party to Rezoning


In Opposition of Rezoning
If party to rezoning, complete section 2,3 and 4 below.
If opposition, proceed to section 3 and 4 below.
2. List all individuals or business entities which have and ownership interest in the property which is subject of this rezoning action: Taco, Inc.
$\qquad$
$\qquad$ - .
3. Campaign Contributions:

| Name of Government Official | Total Dollar Amount | Date of Contribution |
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Name (please print):
charles Ferns

Signature:

Date: $\qquad$

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Party to Rezoning $\square$ In Opposition of Rezoning

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If opposition, proceed to section 3 and 4 below.
2. List all individuals or business entities which have and ownership interest in the property which is subject of this rezoning action: Portman Holdings, LLC
$\qquad$
$\qquad$
3. Campaign Contributions:

| Name of Government Official | Total Dollar Amount | Date of Contribution |
| :--- | :--- | :--- |
| Alex Wan | $\$ 1500$ | $2020(\$ 500) / 2021(\$ 1000)$ |
| Doug Shipman | $\$ 3800$ | 2021 |
| Amir Farokhi | $\$ 2800$ | 2021 |
| Matt Westmoreland | $\$ 2800$ | 2021 |
| Andre Dickens | $\$ 3000$ | 2021 |
|  |  |  |
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Name (please print):
Mike Greene $\qquad$

Date:
12/23/22
$\qquad$

## DISCLOSURE REPORT

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2. List all individuals or business entities which have and ownership interest in the property which is subject of this rezoning action:
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$\qquad$
3. Campaign Contributions:

| Name of Government Official | Total Dollar Amount | Date of Contribution |
| :--- | :--- | :--- |
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Name (please print):
Jessica Hill on behalf of Morris Manning \& Martin, LLF

Signature:

Date: $\qquad$


Applicant's Signature: To the best of my knowledge, this Pre-application review is correct and complete. Applicant will prepare documentation per Section 16-19.005(2) and (5) of the Zoning Ordinance of the City of


Date: December 9, 2022

Staff: $\qquad$ Date: $\qquad$

Signature of Staff only represents that the required pre-application for a PD proposal has been held and does not indicate the position of the Office of Zoning and Development on any proposal.

## Owner and Address List

East Tract

| Owner | Property Address | Owner Address |
| :--- | :--- | :--- |
| LBS Holdings, LLC | 718 Ponce de Leon Avenue, NE | 2677 E. College Avenue <br> Decatur, Georgia 30030 <br> Attn: Steven Mendel <br> Email: slmendel@aol.com |
| Sonya Weatherby McCree <br> and Nelson Green | 738 (aka 726) Ponce de Leon <br> Avenue, NE | 1266 Tree Lane <br> Snellville, Georgia 30078 <br> Email: sonyamcree@gmail.com |
| Wyatt Claude Dominick | 752 Ponce de Leon Avenue, NE | c/o Matthew W. Dominick, P.C. <br> 327 Dahlonega Street, Suite 501 <br> Cumming, Georgia 30040 <br> Phone: (678) 965-5539 |
| Rudy's Inc. | 756 Ponce de Leon Avenue, NE | c/o Charlie Kearns <br> Phone: (404) 449-9073 <br> Email: chaskerns@gmail.com |
| Taco, Inc. | 774 Ponce de Leon Avenue, NE | c/o Charlie Kearns <br> Phone: (404) 449-9073 <br> Email: chaskerns@gmail.com |

## East Tract Legal Description <br> 2.696 Acres

All that tract or parcel of land lying and being in Land Lot 17 of the 14th District, City of Atlanta, Fulton County, Georgia and being more particularly described as follows:

Beginning at a $1 / 2$ inch rebar set at the intersection of the northern right of way line of Ponce De Leon Avenue (right of way width varies) and the eastern right of way line of Ponce De Leon Place ( 50 feet right of way width); thence proceeding along said right of way line of Ponce De Leon Place the following courses and distances: North 04 degrees 21 minutes 08 seconds East a distance of 137.99 feet to a $1 / 2$ inch rod found, North 04 degrees 09 minutes 05 seconds East a distance of 40.16 feet to a point, North 03 degrees 05 minutes 37 seconds East a distance of 31.52 feet to a point and North 01 degrees 13 minutes 34 seconds East a distance of 44.76 feet to a nail set on the southern right of way line of Maiden Lane ( 40 feet right of way width); thence leaving Ponce De Leon Place and proceeding along said right of way line of Maiden Lane the following courses and distances: North 87 degrees 17 minutes 26 seconds East a distance of 301.32 feet to a point, North 87 degrees 17 minutes 26 seconds East a distance of 50.00 feet to a point, North 87 degrees 42 minutes 11 seconds East a distance of 100.00 feet to a $1 / 2$ inch rebar found and North 89 degrees 44 minutes 02 seconds East a distance of 49.76 feet to a nail found on the northern right of way line of Ponce De Leon Avenue (right of way width varies); thence proceeding along said right of way line of Ponce De Leon Avenue the following courses and distances: South 00 degrees 20 minutes 52 seconds West a distance of 231.28 feet to a point, North 89 degrees 53 minutes 16 seconds West a distance of 10.72 feet to a $1 / 2$ inch rebar found, North 48 degrees 12 minutes 43 seconds West a distance of 1.01 feet to a point, North 88 degrees 40 minutes 35 seconds West a distance of 39.43 feet to a point, South 00 degrees 38 minutes 03 seconds West a distance of 1.34 feet to a point, South 89 degrees 38 minutes 33 seconds West a distance of 33.86 feet to a point, South 89 degrees 38 minutes 33 seconds West a distance of 65.14 feet to a point, South 00 degrees 24 minutes 43 seconds West a distance of 0.43 feet to a point, North 89 degrees 39 minutes 53 seconds West a distance of 50.00 feet to a $1 / 2$ inch open top pipe found, North 00 degrees 25 minutes 55 seconds East a distance of 1.13 feet to a point, South 87 degrees 09 minutes 09 seconds West a distance of 19.69 feet to a point, South 88 degrees 32 minutes 45 seconds West a distance of 40.48 feet to a point, South 89 degrees 43 minutes 12 seconds West a distance of 46.94 feet to a point, South 85 degrees 29 minutes 59 seconds West a distance of 43.25 feet to a $1 / 2$ inch open top pipe found, South 80 degrees 21 minutes 46 seconds West a distance of 28.97 feet to a point, South 76 degrees 41 minutes 10 seconds West a distance of 9.67 feet to a point, South 72 degrees 47 minutes 16 seconds West a distance of 6.93 feet to a point, South 10 degrees 29 minutes 31 seconds East a distance of 1.74 feet to a point, along a curve to the left with a radius of 409.12 feet and an arc length of 7.39 feet (said curve having a chord bearing of South 74 degrees 10 minutes 01 seconds West and a chord distance of 7.39 feet) to a point, South 01 degrees 39 minutes 31 seconds West a distance of 1.44 feet to a point, South 65 degrees 40 minutes 18 seconds West a distance of 18.62 feet to a point, South 69 degrees 11 minutes 26 seconds West a distance of 90.38 feet to a $1 / 2$ inch rebar set and North 38 degrees 08 minutes 19 seconds West a distance of 19.86 feet to the Point of Beginning.

##  Community Affairs

Developments of Regional Impact
DRI Home Tier Map Apply View Submissions Login

## DRI \#3860

## DEVELOPMENT OF REGIONAL IMPACT

 Initial DRI InformationThis form is to be completed by the city or county government to provide basic project information that will allow the RDC to determine if the project appears to meet or exceed applicable DRI thresholds. Refer to both the Rules for the DRI Process and the DRI Tiers and Thresholds for more information

## Local Government Information

Submitting Local
Government: Atlanta
Individual completing form: Monique Forte
Telephone: 470-279-1545
E-mail: mbforte@atlantaga.gov
*Note: The local government representative completing this form is responsible for the accuracy of the information contained herein. If a project is to be located in more than one jurisdiction and, in total, the project meets or exceeds a DRI threshold, the local government in which the largest portion of the project is to be located is responsible for initiating the DRI review process.

Proposed Project Information

Name of Proposed Project: Ponce \& Ponce
Location (Street Address, 33.774163, -84.362828
GPS Coordinates, or Legal
Land Lot Description):
Brief Description of Project: The proposed mixed-use project located to the north of Ponce De Leon Avenue and to the east + west of Ponce De Leon Place will consist of approximately 470,000 SF office, 360 multifamily housing units, and 38,000 SF retail/restaurant.

## Development Type:

| (not selected) | Hotels | Wastewater Treatment Facilities |
| :--- | :--- | :--- |
| Office | Mixed Use | Petroleum Storage Facilities |
| commercial | Airports | Water Supply Intakes/Reservoirs |
| Wholesale \& Distribution \& Recreational Facilities | Intermodal Terminals |  |
| Hospitals and Health Care Facilities | Post-Secondary Schools | Truck Stops |
| Housing | Waste Handling Facilities | Any other development types |
| Industrial | Quarries, Asphalt \& Cement Plants |  |
| If other development type, describe: |  |  |

Project Size (\# of units, floor
area, etc.)
470,000 SF office, 360 units of multifamily housing, 38,000 SF retail/restaurant

Developer: Portman

Mailing Address: 303 Peachtree Center Ave NE \#575
Address 2:
City:Atlanta State: GA Zip:30303
Telephone: 404-614-5252
Email: ponce@portmanholdings.com
Is property owner different from developer/applicant?
(not selected) Yes No
If yes, property owner:
Is the proposed project (not selected) Yes No entirely located within your
$\left.\begin{array}{rr}\begin{array}{r}\text { local government's } \\ \text { jurisdiction? }\end{array} \\ \text { If no, in what additional } \\ \text { jurisdictions is the project } \\ \text { located? }\end{array}\right]$



## Proposed Site Plan




[^0]:    **Disclaimer: If the plans submitted to the CRC are significantly altered prior to submittal with subsequent reviews, the comments received from CRC will not apply.

[^1]:    **Disclaimer: If the plans submitted to the CRC are significantly altered prior to submittal with subsequent reviews, the comments received from CRC will not apply.

[^2]:    **Disclaimer: If the plans submitted to the CRC are significantly altered prior to submittal with subsequent reviews, the comments received from CRC will not apply.

[^3]:    ${ }^{\text {i. To }}$ To determine the value of homeownership units in DeKalb County, use the DeKalb County Tax Commissioner's real estate search function. The link to this website is: https://taxcommissioner.dekalbcountyga.gov/TaxCommissioner/TCSearch.asp.
    Use the "Total Value", not the "Assessed Value". If there are multiple properties that are the same unit type, average their values together.
    ii. To determine the value of homeownership units in Fulton County, use the qPublic .net function from the Fulton County Tax Commissioner. The link to this website is:
    https://qpublic.schneidercorp.com/Application.aspx?App=FultonCountyGA\&Layer=Parcels\&PageType=Search. Use the "Total Value", not the "Assessed Value". If there are multiple properties that are the same unit type, average their values together.

