

Hula Hoop World Record Attempt

Piedmont Park Arts Festival
August 17th, 2013



HELP US BREAK A WORLD RECORD FOR A GREAT CAUSE!

Join the Piedmont Park Arts Festival and HoopEssence in an attempt to break the world record for longest chain of people to pass a hula-hoop, benefitting Embraced Atlanta. Can't hula hoop? Not a problem! There is no hula hooping skill required in order to be a part of the world record attempt. Almost everyone has done a hula-hoop pass like this before in



[Photo by Remington Whitcomb – Maple Grove]

gym class. If you haven't, we promise it's easy! We need about 500 people to break the record, so bring your friends and family out for a chance to break a world record for a great cause! Join HoopEssence after the world record attempt for an all ages hoop jam in the park! Bring your own hoop or borrow one from us.

HOW DOES IT WORK?

We will create a large circle of people around the Active Oval at Piedmont Park. Everyone will hold hands as the hula-hoop is passed from person to person. One trick is to step through the hula-

HOW CAN I PARTICIPATE?

Registration to participate in the world record attempt will take place at the HoopEssence booth (blue and white striped tent) at the festival on Saturday, August 17th from 11:00 AM to 3:00 PM. The attempt will take place at 4:00 PM at the Active Oval. Further instructions will be provided upon registration. Participants are asked to give a small donation. Participants must be 8 years or older or be accompanied by an adult.

Proceeds from the attempt will be donated to Embraced Atlanta. Embraced Atlanta is a non-profit organization that collects and redistributes gently used orthopedic equipment to individuals in need. For more information about Embraced Atlanta, please visit www.embracedatlanta.com.

For more information about the record attempt and the Piedmont Park Arts Festival please visit www.piedmontparkartsfestival.com.

HOOPESSENCE

