

Virginia-Highland Civic Association

Budgets and Actuals

December 31, 2023

	2023 Budget	2023 Actuals	2022 Actuals	2021 Actuals	2020 Actuals	2019 Actuals	2018 Actuals	2017 Actuals	2016 Actuals	2015 Actuals	2014 Actuals
Income											
Communication Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,840.22	2,698.74	3,933.21	3,305.00
General Income	30,000.00	10,392.42	14,103.69	6,182.25	386.26	12,712.12	114,298.59	34,505.67	20,046.21	35,441.39	3,664.66
Film Income	15,000.00	7,000.00	0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.00
Neighborhood/Social Income	23,500.00	39,973.70									
Parks Income	0.00	143.78									
Home Tour Income											
Sponsors/Ads	23,000.00	16,420.60	23,385.49	0.00	0.00	33,525.00	19,025.00	39,491.30	45,193.22	39,570.70	33,100.00
Ticket Sales	27,000.00	21,864.19	33,475.95	0.00	0.00	37,747.24	33,394.05	38,162.96	33,402.90	32,683.91	26,689.95
Home Tour Income	50,000.00	38,284.79	56,861.44	0.00	0.00	71,272.24	52,419.05	77,654.26	78,596.12	72,254.61	59,789.95
Summerfest Income											
Artist Market Revenue	0.00	31,060.81	26,286.19	11,588.49	9,972.94	84,379.81	87,056.80	83,376.25	81,000.43	81,354.72	86,098.42
Rentals and Fees		0.00	0.00	0.00	0.00	0.00	3,493.84	750.00	5,621.34	0.00	0.00
Total Artist Market Revenue	0.00	31,060.81	26,286.19	11,588.49	9,972.94	84,379.81	90,550.64	84,126.25	86,621.77	81,354.72	86,098.42
Community Dinner & Movie	0.00	8,460.00	17,170.21	0.00	0.00	755.00	351.00	0.00	415.00	47.78	245.25
Beverage Revenue	0.00	87,402.00	97,667.10	0.00	0.00	121,719.16	117,811.03	85,437.35	88,905.21	101,413.65	128,863.53
Food Revenue	0.00	7,360.00	5,781.00	0.00	0.00	21,700.00	23,670.00	23,070.27	21,779.68	26,419.85	25,473.91
KidsFest Revenue	0.00	542.03	400.00	(600.00)	0.00	1,070.00	3,320.10	3,469.95	53.00	4,235.10	1,225.00
Parking Income	0.00	0.00	0.00	0.00	0.00	225.00	535.50	429.65	615.00	(244.00)	1,895.00
Retail Sales	0.00	6,182.90	2,603.19	0.00	0.00	5,990.97	5,387.34	3,960.00	4,800.00	5,030.45	7,817.00
Road Races Income	0.00	32,588.41	18,401.48	(275.00)	1,145.00	30,703.95	28,795.33	36,896.25	41,164.00	34,058.00	44,036.00
VIP Event Income	0.00	0.00	0.00	0.00							
Tot Trot Income	0.00	675.00	0.00	0.00	0.00	1,449.55					
Sponsorships	0.00	47,014.01	48,963.89	(6,500.00)	449.14	93,684.17	138,938.29	122,208.80	92,704.91	127,245.40	121,294.41
Local Market Sponsor	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5,896.14	5,204.16	0.00	0.00
Neighborhood Partner	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,000.00	7,456.20	0.00
Total Sponsorships	0.00	47,014.01	48,963.89	(6,500.00)	449.14	93,684.17	138,938.29	128,104.94	99,909.07	134,701.60	121,294.41
Total Summerfest Income	222,000.00	221,285.16	217,273.06	4,213.49	11,567.08	361,677.61	409,359.23	365,494.66	344,262.73	387,017.15	416,948.52
Total Income	340,500.00	317,079.85	288,238.19	10,395.74	11,953.34	445,661.97	576,076.87	479,494.81	445,603.80	498,646.36	483,708.13

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Expenses											
Administration	767.00	1,207.25	509.20	6,238.00	594.16	413.00	1,981.62	3,646.92	2,987.57	2,569.73	2,218.61
Accounting	4,550.00	4,296.87	4,240.00	2,975.00	2,770.68	3,837.82	4,202.66	3,289.21	3,340.00	6,445.00	7,216.43
Insurance	8,300.00	7,401.00	8,279.00	7,133.00	8,231.00	5,831.11	5,462.95	7,230.04	6,793.64	6,269.49	6,514.44
Interest Expense	0.00	0.00	0.00	0.00	0.00	0.00	1,126.58	3,924.76	6,859.96	11,900.89	15,320.44
Other (Amortization)	0.00	0.00	0.00	0.00	4,560.00	0.00	1,140.00	4,572.98	1,140.00		81.00
Total Administration	13,617.00	12,905.12	13,028.20	16,346.00	16,155.84	10,081.93	13,913.81	22,663.91	21,121.17	27,185.11	31,350.92
Business District Beautification	0.00	0.00	0.00	0.00	0.00						
Communications Committee	3,634.00	4,290.78	5,251.32	4,232.20	4,387.89	8,910.01	8,073.38	2,349.82	9,694.17	790.00	1,361.58
Grants/Donations	12,500.00	10,250.00	18,519.79	28,270.95	(16,057.18)	12,300.00	23,745.00	10,000.00	24,425.00	27,400.00	20,100.00
Decorating	1,000.00	1,014.67	0.00	218.26	736.16	(120.00)	2,771.97	0.00	0.00	0.00	0.00
Home Tour Expenses								0.00			
Advertising	0.00	4,759.45	4,618.45	2,942.00	0.00	4,100.00	3,452.02	6,923.45	3,163.58	4,771.89	2,538.01
Insurance	0.00	197.67	253.00	0.00	0.00	1,278.37	1,176.91	2,088.00	2,358.00	1,117.94	1,060.00
Operations	0.00	35.66	245.00	0.00	(300.00)	7,864.49	818.88	3,660.00	7,250.25	2,653.95	829.07
Printing/Artwork	0.00	1,386.74	4,203.26	0.00	0.00	9,147.14	7,341.32	7,183.20	9,428.51	6,052.90	12,519.96
Shuttle Service	0.00	0.00	0.00	0.00							
Volunteer Party	0.00	0.00	0.00	0.00	0.00	0.00	246.01		234.94		297.48
Total Home Tour Expenses	10,000.00	6,379.52	9,319.71	2,942.00	(300.00)	22,390.00	13,035.14	19,854.65	22,435.28	14,596.68	17,244.52
Neighborhood/Social Events	41,500.00	40,480.56	5,523.20	(593.83)	442.89	6,102.95	954.76	0.00	0.00	0.00	0.00
Parks Committee											
General	1,000.00	0.00	1,475.25	1,318.00	950.00	14,245.18	(2,249.90)	0.00	1,390.85	1,444.68	2,413.90
John Howell	9,000.00	7,621.99	4,758.46	5,959.84	8,062.39	5,898.32	19,373.50	40,976.76	5,984.66	9,698.99	1,659.24
N. Highland Park	10,786.00	11,438.36	4,024.85	8,386.01	6,270.33	15,157.25	12,494.61	6,758.85	5,243.87	7,858.46	5,755.36
Orme Park	194.00	0.00	88.42		0.00	1,300.00	596.00	833.50	684.48	843.96	0.00
Triangle Park	2,400.00	1,405.93	2,319.59	2,554.33	2,229.13	303.19	473.78	1,126.93	330.39	485.74	2,576.89

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Total Parks Committee	23,380.00	20,466.28	12,666.57	18,218.18	17,511.85	36,903.94	30,687.99	49,696.04	13,634.25	20,331.83	12,405.39
Planning Committee											
Consulting & Research	18,897.00	11,675.00	7,655.00	11,635.00	2,684.00	21,535.56	56,033.00	3,455.00	43,765.13	45,762.72	37,887.40
History & Preservation	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	726.77	0.00	0.00
Total Planning Committee	18,897.00	11,675.00	7,655.00	11,635.00	2,684.00	21,535.56	56,033.00	3,455.00	44,491.90	45,762.72	37,887.40
Transportation/Safety Committee	4,000.00	1,310.47	0.00	571.05	0.00	1,166.82	1,469.01	587.93	19,915.66	523.93	1,482.96
Summerfest Expenses											
Advertising, PR, Signs & Design	0.00	7,530.00	7,747.00	5,500.00	7,170.00	9,060.50	14,187.03	12,779.53	14,412.54	12,243.52	14,575.00
Artist Market Expenses											
Artist Awards & Gifts	0.00	500.00	0.00	0.00	0.00	2,000.00	2,920.70	3,366.30	3,383.94	3,073.64	3,094.00
Director	0.00	0.00	0.00	0.00	0.00	16,467.21	17,093.92	16,591.18	15,057.51	15,692.95	17,274.67
Juror Fees	0.00	0.00	0.00	0.00	0.00	1,100.00	1,200.00	1,200.00	1,200.00	1,200.00	1,100.00
Zapp Software	0.00	0.00	0.00	1,100.00	1,156.78	0.00	4,660.55	4,644.43	4,976.37		
Other		0.00	0.00	0.00	0.00	663.49	0.00	0.00			582.76
Total Artist Market Expenses	0.00	500.00	0.00	1,100.00	1,156.78	20,230.70	25,875.17	25,801.91	24,617.82	19,966.59	22,051.43
Community Dinner (Social)	0.00	770.00	2,167.11	0.00	0.00	7,297.66	5,935.34	5,910.75	6,662.46	14,391.52	6,204.06
Fundraising	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
KidsFest Expenses	0.00	854.53	0.00	0.00	0.00	37.00	1,549.66	312.05	1,856.05	1,500.00	1,900.00
Misc Services	0.00	0.00	0.00	0.00	0.00	440.00	0.00	0.00	0.00	0.00	0.00
Music	0.00	41,850.00	41,850.00	300.00	0.00	51,414.00	50,133.93	60,110.14	62,685.70	50,129.58	55,419.65
Operations											
City of Atlanta Fees	0.00	850.00	2,196.00	0.00	0.00	4,402.00	3,905.00	5,417.00	3,875.00	3,000.00	
Event Organizer Fees	0.00	13,110.30	26,150.06	0.00	0.00	29,627.88	28,533.89	22,799.10	23,043.00	26,236.00	22,717.00
Food and Beverage Expense	0.00	19,061.89	34,938.30	0.00	0.00	24,630.44	28,588.06	21,136.84	24,882.00	43,613.00	31,359.00
Golf Carts	0.00	2,520.00	1,266.06	0.00	0.00	6,086.51	4,872.00	4,739.25	0.00	3,420.00	
Insurance	0.00	4,171.40	2,792.40	0.00	0.00	5,964.34	5,849.21	5,523.00	5,601.00	5,911.01	5,676.00
Portalets	0.00	3,245.00	3,000.00	0.00	0.00	3,585.00	3,310.00	3,400.00	3,180.00	3,180.00	
Volunteer T-shirts	0.00	1,271.62	1,025.61	0.00	0.00	4,784.47	1,794.12	1,908.75	1,830.00	1,894.10	1,999.40
Supplies	0.00	0.00	0.00	0.00	0.00	289.26	804.76	438.39	372.16	321.00	454.90

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VIP/Ticketed Events	0.00	0.00	0.00	0.00							
Cleanup, Tents, Electrical & Other	0.00	27,364.67	26,600.08	0.00	0.00	34,840.26	31,452.09	32,479.11	19,863.10		19,350.00
Total Operations	0.00	71,594.88	97,968.51	0.00	0.00	114,210.16	109,109.13	97,841.44	82,646.26	87,575.11	81,556.30
Retail Expense	0.00	3,866.33	2,814.74	0.00	0.00	0.00	3,394.77	3,251.47	3,457.17	3,344.90	13,711.51
Road Races Expenses											
Contractor/Chips	0.00	2,307.50	1,685.00	0.00	0.00	2,365.00	2,482.50	3,350.00	0.00	2,745.00	3,427.50
Director	0.00	2,000.00	2,000.00	500.00	500.00	2,087.50	2,000.00	2,800.00	3,000.00	3,000.00	3,000.00
Road Race Operations	0.00	6,430.80	4,161.99	100.00	0.00	7,032.19	5,947.48	10,730.79	8,965.33	7,842.36	140.00
Tot Trot	0.00					928.85	1,253.13	957.00	800.00	1,123.00	854.71
Other	0.00	641.18	0.00	0.00	0.00	708.50	855.55	0.00			1,091.66
Total Road Races Expenses	0.00	11,379.48	7,846.99	600.00	500.00	13,122.04	12,538.66	17,837.79	12,765.33	14,710.36	8,513.87
Security & Medics	0.00	30,680.00	27,689.00	0.00	0.00	53,233.00	43,859.81	40,174.50	26,763.00	27,263.00	27,073.00
Services (Bike Valet, Videographer)	0.00	0.00	0.00	0.00	0.00	440.00	2,941.56	920.00	1,688.76	1,400.00	550.00
Sponsorship Commission	0.00	9,450.00	8,950.00	0.00	2,500.00	18,950.00	27,685.00	26,710.00	18,600.00	25,210.00	22,600.00
Total Summerfest Expenses	200,000.00	178,475.22	197,033.35	7,500.00	11,326.78	287,995.06	297,210.06	291,649.58	256,155.09	257,734.58	254,154.82
Total Expenses	328,528.00	287,247.62	268,997.14	89,339.81	36,888.23	407,266.27	447,894.12	400,256.93	411,872.52	394,324.85	375,987.59
Net Operating Income	11,972.00	29,832.23	19,241.05	(78,944.07)	(24,934.89)	38,395.70	128,182.75	79,237.88	33,731.28	104,321.51	107,720.54