

# Virginia Highland Civic Association

8/31/2025

## Budgets and Actuals

	<b>*Proposed*2 025 Budget</b>	2025 Actuals	2024 Actuals	2023 Actuals	2022 Actuals	2021 Actuals	2020 Actuals	2019 Actuals	2018 Actuals	2017 Actuals
<b>Income</b>										
<b>Communication Income</b>	0.00	261.93	1,383.34	0.00	0.00	0.00	0.00	0.00	0.00	1,840.22
<b>General Income</b>	15,000.00	16,141.38	12,508.90	10,392.42	14,103.69	6,182.25	386.26	12,712.12	114,298.59	34,505.67
<b>Film Income</b>	2,000.00	500.00	4,500.00	7,000.00	0.00	0.00		0.00	0.00	0.00
<b>Historic Preservation Income</b>	0.00	244.48	9,085.96							
<b>Neighborhood/Social Income</b>	0.00	0.00	7,040.80	39,973.70						
<b>Parks Income</b>	0.00	135.00	1,000.87	143.78						
<b>Home Tour Income</b>										
Sponsors/Ads	0.00	0.00	18,663.60	16,420.60	23,385.49	0.00	0.00	33,525.00	19,025.00	39,491.30
Ticket Sales	0.00	0.00	24,146.10	21,864.19	33,475.95	0.00	0.00	37,747.24	33,394.05	38,162.96
<b>Home Tour Income</b>	<b>60,000.00</b>	<b>0.00</b>	<b>42,809.70</b>	<b>38,284.79</b>	<b>56,861.44</b>	<b>0.00</b>	<b>0.00</b>	<b>71,272.24</b>	<b>52,419.05</b>	<b>77,654.26</b>
<b>Summerfest Income</b>										
Artist Market Revenue	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	87,056.80	83,376.25
Rentals and Fees	0.00	84,585.01	68,230.23	31,060.81	26,286.19	11,588.49	9,972.94	84,379.81	3,493.84	750.00
<b>Total Artist Market Revenue</b>	<b>0.00</b>	<b>84,585.01</b>	<b>68,230.23</b>	<b>31,060.81</b>	<b>26,286.19</b>	<b>11,588.49</b>	<b>9,972.94</b>	<b>84,379.81</b>	<b>90,550.64</b>	<b>84,126.25</b>
Community Dinner & Movie	0.00	0.00	1,741.00	8,460.00	17,170.21	0.00	0.00	755.00	351.00	0.00
Beverage Revenue	0.00	94,997.00	118,196.00	87,402.00	97,667.10	0.00	0.00	121,719.16	117,811.03	85,437.35
Food Revenue	0.00	18,286.00	16,974.00	7,360.00	5,781.00	0.00	0.00	21,700.00	23,670.00	23,070.27
KidsFest Revenue	0.00	125.00	1,340.00	542.03	400.00	(600.00)	0.00	1,070.00	3,320.10	3,469.95
Parking Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	225.00	535.50	429.65
Retail Sales	0.00	6,675.66	8,416.42	6,182.90	2,603.19	0.00	0.00	5,990.97	5,387.34	3,960.00
Road Races Income	0.00	26,519.41	37,604.60	32,588.41	18,401.48	(275.00)	1,145.00	30,703.95	28,795.33	36,896.25
VIP Event Income	0.00	0.00	0.00	0.00	0.00	0.00				
Tot Trot Income	0.00	0.00	484.56	675.00	0.00	0.00	0.00	1,449.55		
Sponsorships	0.00	91,302.77	78,134.66	47,014.01	48,963.89	(6,500.00)	449.14	93,684.17	138,938.29	122,208.80
Local Market Sponsor	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5,896.14
Neighborhood Partner	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Total Sponsorships</b>	<b>0.00</b>	<b>91,302.77</b>	<b>78,134.66</b>	<b>47,014.01</b>	<b>48,963.89</b>	<b>(6,500.00)</b>	<b>449.14</b>	<b>93,684.17</b>	<b>138,938.29</b>	<b>128,104.94</b>
<b>Total Summerfest Income</b>	<b>304,100.00</b>	<b>322,490.85</b>	<b>331,121.47</b>	<b>221,285.16</b>	<b>217,273.06</b>	<b>4,213.49</b>	<b>11,567.08</b>	<b>361,677.61</b>	<b>409,359.23</b>	<b>365,494.66</b>
<b>Total Income</b>	<b>381,100.00</b>	<b>339,773.64</b>	<b>409,451.04</b>	<b>317,079.85</b>	<b>288,238.19</b>	<b>10,395.74</b>	<b>11,953.34</b>	<b>445,661.97</b>	<b>576,076.87</b>	<b>479,494.81</b>

<b>Expenses</b>				0.05						
Administration	727.00	543.42	6,590.37	1,207.25	509.20	6,238.00	594.16	413.00	1,981.62	3,646.92
Accounting	4,800.00	4,022.74	4,636.84	4,296.87	4,240.00	2,975.00	2,770.68	3,837.82	4,202.66	3,289.21
Insurance	14,057.00	6,813.00	10,863.64	7,401.00	8,279.00	7,133.00	8,231.00	5,831.11	5,462.95	7,230.04
Interest Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,126.58	3,924.76
Legal	5,000.00									
Other (Amortization)	0.00	0.00	0.00	0.00	0.00	0.00	4,560.00	0.00	1,140.00	4,572.98
<b>Total Administration</b>	<b>24,584.00</b>	<b>11,379.16</b>	<b>22,090.85</b>	<b>12,905.12</b>	<b>13,028.20</b>	<b>16,346.00</b>	<b>16,155.84</b>	<b>10,081.93</b>	<b>13,913.81</b>	<b>22,663.91</b>
<b>Business District Beautification</b>	<b>0.00</b>	0.00	0.00	0.00	0.00	0.00	0.00			
<b>Communications Committee</b>	<b>27,844.00</b>	10,535.09	16,813.85	4,290.78	5,251.32	4,232.20	4,387.89	8,910.01	8,073.38	2,349.82
<b>Decorating</b>	<b>0.00</b>	0.00	0.00	1,014.67	0.00	218.26	736.16	(120.00)	2,771.97	0.00
<b>Education</b>	<b>0.00</b>	0.00	0.00							
<b>Grants/Donations</b>	<b>1,000.00</b>	0.00	10,750.00	10,250.00	18,519.79	28,270.95	(16,057.18)	12,300.00	23,745.00	10,000.00
<b>Home Tour Expenses</b>										
Advertising	0.00	0.00	5,698.76	4,759.45	4,618.45	2,942.00	0.00	4,100.00	3,452.02	6,923.45
Insurance	0.00	0.00	0.00	197.67	253.00	0.00	0.00	1,278.37	1,176.91	2,088.00
Operations	0.00	0.00	2,620.33	35.66	245.00	0.00	(300.00)	7,864.49	818.88	3,660.00
Printing/Artwork	0.00	0.00	2,118.24	1,386.74	4,203.26	0.00	0.00	9,147.14	7,341.32	7,183.20
Shuttle Service	0.00	0.00	0.00	0.00	0.00	0.00				
Volunteer Party	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	246.01	
<b>Total Home Tour Expenses</b>	<b>12,000.00</b>	<b>0.00</b>	<b>10,437.33</b>	<b>6,379.52</b>	<b>9,319.71</b>	<b>2,942.00</b>	<b>(300.00)</b>	<b>22,390.00</b>	<b>13,035.14</b>	<b>19,854.65</b>
<b>Neighborhood/Social Events</b>	<b>6,600.00</b>	0.00	22,261.08	40,480.56	5,523.20	(593.83)	442.89	6,102.95	954.76	0.00
<b>Parks Committee</b>										
General	500.00	750.42	796.76	0.00	1,475.25	1,318.00	950.00	14,245.18	(2,249.90)	0.00
John Howell	9,000.00	97.97	7,434.32	7,621.99	4,758.46	5,959.84	8,062.39	5,898.32	19,373.50	40,976.76
N. Highland Park	6,000.00	4,561.36	13,141.65	11,438.36	4,024.85	8,386.01	6,270.33	15,157.25	12,494.61	6,758.85
Orme Park	500.00	0.00	0.00	0.00	88.42		0.00	1,300.00	596.00	833.50
Triangle Park	1,300.00	520.00	985.12	1,405.93	2,319.59	2,554.33	2,229.13	303.19	473.78	1,126.93
<b>Total Parks Committee</b>	<b>17,300.00</b>	<b>5,929.75</b>	<b>22,357.85</b>	<b>20,466.28</b>	<b>12,666.57</b>	<b>18,218.18</b>	<b>17,511.85</b>	<b>36,903.94</b>	<b>30,687.99</b>	<b>49,696.04</b>
<b>Planning Committee</b>										
Consulting & Research	18,780.00	2,000.00	3,000.00	11,675.00	7,655.00	11,635.00	2,684.00	21,535.56	56,033.00	3,455.00
History & Preservation	0.00	0.00	8,216.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Total Planning Committee</b>	<b>18,780.00</b>	<b>2,000.00</b>	<b>11,216.06</b>	<b>11,675.00</b>	<b>7,655.00</b>	<b>11,635.00</b>	<b>2,684.00</b>	<b>21,535.56</b>	<b>56,033.00</b>	<b>3,455.00</b>
<b>Transportation/Safety Committee</b>	<b>3,615.00</b>	0.00	875.00	1,310.47	0.00	571.05	0.00	1,166.82	1,469.01	587.93
<b>Summerfest Expenses</b>										
Advertising, PR, Signs & Design	0.00	16,478.31	8,421.30	7,530.00	7,747.00	5,500.00	7,170.00	9,060.50	14,187.03	12,779.53

<b>Artist Market Expenses</b>										
Artist Awards & Gifts	0.00	1,077.64	900.00	500.00	0.00	0.00	0.00	2,000.00	2,920.70	3,366.30
Director	0.00	0.00	0.00	0.00	0.00	0.00	0.00	16,467.21	17,093.92	16,591.18
Juror Fees	0.00	400.00	200.00	0.00	0.00	0.00	0.00	1,100.00	1,200.00	1,200.00
Zapp Software	0.00	0.00	0.00	0.00	0.00	1,100.00	1,156.78	0.00	4,660.55	4,644.43
Other	0.00	0.00	822.18	0.00	0.00	0.00	0.00	663.49	0.00	0.00
<b>Total Artist Market Expenses</b>	<b>0.00</b>	<b>1,477.64</b>	<b>1,922.18</b>	<b>500.00</b>	<b>0.00</b>	<b>1,100.00</b>	<b>1,156.78</b>	<b>20,230.70</b>	<b>25,875.17</b>	<b>25,801.91</b>
<b>Community Dinner (Social)</b>	0.00	0.00	1,743.00	770.00	2,167.11	0.00	0.00	7,297.66	5,935.34	5,910.75
<b>Fundraising</b>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>KidsFest Expenses</b>	0.00	760.00	183.66	854.53	0.00	0.00	0.00	37.00	1,549.66	312.05
<b>Misc Services</b>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	440.00	0.00	0.00
<b>Music</b>	0.00	48,362.93	48,525.75	41,850.00	41,850.00	300.00	0.00	51,414.00	50,133.93	60,110.14
<b>Operations</b>										
City of Atlanta Fees	0.00	0.00	0.00	850.00	2,196.00	0.00	0.00	4,402.00	3,905.00	5,417.00
Event Organizer Fees	0.00	57,994.55	54,379.40	13,110.30	26,150.06	0.00	0.00	29,627.88	28,533.89	22,799.10
Food and Beverage Exp	0.00	38,787.62	45,338.70	19,061.89	34,938.30	0.00	0.00	24,630.44	28,588.06	21,136.84
Golf Carts	0.00	1,893.65	1,260.25	2,520.00	1,266.06	0.00	0.00	6,086.51	4,872.00	4,739.25
Insurance	0.00	4,124.64	3,937.00	4,171.40	2,792.40	0.00	0.00	5,964.34	5,849.21	5,523.00
Portalets	0.00	5,290.00	4,415.00	3,245.00	3,000.00	0.00	0.00	3,585.00	3,310.00	3,400.00
Volunteer T-shirts	0.00	1,216.12	2,108.17	1,271.62	1,025.61	0.00	0.00	4,784.47	1,794.12	1,908.75
Supplies	0.00	0.00	467.47	0.00	0.00	0.00	0.00	289.26	804.76	438.39
VIP/Ticketed Events	0.00	0.00	0.00	0.00	0.00	0.00	0.00			
Cleanup, Tents, Electrical & Other	0.00	35,204.74	40,799.98	27,364.67	26,600.08	0.00	0.00	34,840.26	31,452.09	32,479.11
<b>Total Operations</b>	<b>0.00</b>	<b>144,511.32</b>	<b>152,705.97</b>	<b>71,594.88</b>	<b>97,968.51</b>	<b>0.00</b>	<b>0.00</b>	<b>114,210.16</b>	<b>109,109.13</b>	<b>97,841.44</b>
<b>Retail Expense</b>	0.00	2,784.28	4,512.06	3,866.33	2,814.74	0.00	0.00	0.00	3,394.77	3,251.47
<b>Road Races Expenses</b>										
Contractor/Chips	0.00	2,545.00	2,330.00	2,307.50	1,685.00	0.00	0.00	2,365.00	2,482.50	3,350.00
Director	0.00	2,500.00	2,000.00	2,000.00	2,000.00	500.00	500.00	2,087.50	2,000.00	2,800.00
Road Race Operations	0.00	5,604.91	8,463.18	6,430.80	4,161.99	100.00	0.00	7,032.19	5,947.48	10,730.79
Tot Trot	0.00	0.00	1,492.21					928.85	1,253.13	957.00
Other	0.00	3,997.81	0.00	641.18	0.00	0.00	0.00	708.50	855.55	0.00
<b>Total Road Races Expenses</b>	<b>0.00</b>	<b>14,647.72</b>	<b>14,285.39</b>	<b>11,379.48</b>	<b>7,846.99</b>	<b>600.00</b>	<b>500.00</b>	<b>13,122.04</b>	<b>12,538.66</b>	<b>17,837.79</b>
<b>Security &amp; Medics</b>	0.00	57,034.50	55,190.00	30,680.00	27,689.00	0.00	0.00	53,233.00	43,859.81	40,174.50
<b>Services (Bike Valet, Videographer)</b>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	440.00	2,941.56	920.00
<b>Sponsorship Commission</b>	0.00	17,050.00	14,300.00	9,450.00	8,950.00	0.00	2,500.00	18,950.00	27,685.00	26,710.00
<b>Total Summerfest Expenses</b>	<b>300,000.00</b>	<b>303,106.70</b>	<b>301,789.31</b>	<b>178,475.22</b>	<b>197,033.35</b>	<b>7,500.00</b>	<b>11,326.78</b>	<b>287,995.06</b>	<b>297,210.06</b>	<b>291,649.58</b>
<b>Total Expenses</b>	<b>411,723.00</b>	<b>332,950.70</b>	<b>418,591.33</b>	<b>287,247.62</b>	<b>268,997.14</b>	<b>89,339.81</b>	<b>36,888.23</b>	<b>407,266.27</b>	<b>447,894.12</b>	<b>400,256.93</b>

<b>Net Operating Income</b>	<b>(30,623.00)</b>	<b>6,822.94</b>	<b>(9,140.29)</b>	<b>29,832.23</b>	<b>19,241.05</b>	<b>(78,944.07)</b>	<b>(24,934.89)</b>	<b>38,395.70</b>	<b>128,182.75</b>	<b>79,237.88</b>
<b>Principal Payments on NHP Loan</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>91,284.09</b>	<b>87,581.12</b>
<b>NHP Principal Loan Balance</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>91,284.09</b>
<b>Savings Balance at End of Period</b>	<b>50,159.79</b>	<b>50,157.26</b>	<b>100,146.82</b>	<b>100,020.53</b>	<b>105,040.67</b>	<b>155,080.43</b>	<b>155,044.17</b>	<b>148,398.87</b>	<b>126,322.00</b>	
<b>CD Balance at End of Period</b>	<b>51,545.61</b>	<b>50,870.61</b>								
<b>Checking Balance at End of Period</b>	<b>55,231.79</b>	<b>38,369.69</b>	<b>59,107.72</b>	<b>32,541.76</b>						
<b>Specific Reserves</b>	<b>0.00</b>		<b>106,836.20</b>	<b>93,269.87</b>	<b>0.00</b>	<b>60,608.02</b>	<b>0.00</b>	<b>127,321.32</b>		
- Fire Station 19	0.00		(315.45)	1,169.73		13,045.66		91,091.86		
- John Howell Park	0.00		75,110.26	59,320.51	0.00	0.00	0.00	0.00		
- N. Highland Park Payoff	0.00		0.00	0.00	0.00	0.00	0.00	0.00		
- N. Highland Park Improvements	0.00		2,092.77	1,292.77	0.00	1,292.77	0.00	1,292.77		
- General Fund and Operating	0.00		13,020.25	12,891.52	0.00	14,092.90	0.00	0.00		
- Historical Projects	0.00		276.15	276.15	0.00	0.00		0.00		
- Orme Park	0.00		11,562.43	12,961.69	0.00	12,961.69		12,961.69		
- Todd Memorial	0.00		5,089.79	5,357.50	0.00	19,215.00		21,975.00		
- Atkins Park Tree Planting	0.00		0.00	0.00	0.00	0.00	0.00	0.00		
<b>Tour of Homes Revenue</b>	<b>60,000.00</b>	<b>0.00</b>	<b>42,809.70</b>	<b>38,284.79</b>	<b>56,861.44</b>	<b>0.00</b>	<b>0.00</b>	<b>71,272.24</b>	<b>52,419.05</b>	<b>77,654.26</b>
<b>Tour of Homes Expense</b>	<b>12,000.00</b>	<b>0.00</b>	<b>10,437.33</b>	<b>6,379.52</b>	<b>9,319.71</b>	<b>2,942.00</b>	<b>(300.00)</b>	<b>22,390.00</b>	<b>13,035.14</b>	<b>19,854.65</b>
<b>Tour of Homes Net Income</b>	<b>48,000.00</b>	<b>0.00</b>	<b>32,372.37</b>	<b>31,905.27</b>	<b>47,541.73</b>	<b>(2,942.00)</b>	<b>300.00</b>	<b>48,882.24</b>	<b>39,383.91</b>	<b>57,799.61</b>
<b>margin</b>	<b>0.80</b>	<b>#DIV/0!</b>	<b>0.76</b>	<b>0.83</b>	<b>0.84</b>	<b>0.00</b>	<b>0.00</b>	<b>0.69</b>	<b>0.75</b>	<b>0.74</b>
<b>Summerfest Revenue</b>	<b>304,100.00</b>	<b>322,490.85</b>	<b>331,121.47</b>	<b>221,285.16</b>	<b>217,273.06</b>	<b>4,213.49</b>	<b>11,567.08</b>	<b>361,677.61</b>	<b>409,359.23</b>	<b>365,494.66</b>
<b>Summerfest Expenses</b>	<b>300,000.00</b>	<b>303,106.70</b>	<b>301,789.31</b>	<b>178,475.22</b>	<b>197,033.35</b>	<b>7,500.00</b>	<b>11,326.78</b>	<b>287,995.06</b>	<b>297,210.06</b>	<b>291,649.58</b>
<b>Summerfest Net Income</b>	<b>4,100.00</b>	<b>19,384.15</b>	<b>29,332.16</b>	<b>42,809.94</b>	<b>20,239.71</b>	<b>(3,286.51)</b>	<b>240.30</b>	<b>73,682.55</b>	<b>112,149.17</b>	<b>73,845.08</b>
<b>margin</b>	<b>0.01</b>	<b>0.06</b>	<b>0.09</b>	<b>0.19</b>	<b>0.09</b>	<b>(0.78)</b>	<b>0.02</b>	<b>0.20</b>	<b>0.27</b>	<b>0.20</b>





588.96