

**Virginia-Highland Civic Association**

**Budgets and Actuals**

March 31, 2024

	<b>2024 Budget</b>	2024 Actuals	2023 Actuals	2022 Actuals	2021 Actuals	2020 Actuals	2019 Actuals	2024 Over/(Under) Budget
<b>Income</b>								
<b>Communication Income</b>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>General Income</b>	30,000.00	5,300.15	10,392.42	14,103.69	6,182.25	386.26	12,712.12	(24,699.85)
<b>Film Income</b>	10,000.00	2,000.00	7,000.00	0.00	0.00		0.00	(8,000.00)
<b>Historic Preservation Income</b>	0.00	2,911.57						2,911.57
<b>Neighborhood/Social Income</b>	30,500.00	5,291.90	39,973.70					(25,208.10)
<b>Parks Income</b>	0.00	71.89	143.78					71.89
<b>Home Tour Income</b>								
Sponsors/Ads	0.00	0.00	16,420.60	23,385.49	0.00	0.00	33,525.00	
Ticket Sales	0.00	0.00	21,864.19	33,475.95	0.00	0.00	37,747.24	
<b>Home Tour Income</b>	<b>40,000.00</b>	<b>0.00</b>	<b>38,284.79</b>	<b>56,861.44</b>	<b>0.00</b>	<b>0.00</b>	<b>71,272.24</b>	(40,000.00)
<b>Summerfest Income</b>								
Artist Market Revenue	0.00	2,737.14	0.00	0.00	0.00	0.00	0.00	
Rentals and Fees	0.00	0.00	31,060.81	26,286.19	11,588.49	9,972.94	84,379.81	
<b>Total Artist Market Revenue</b>	<b>0.00</b>	<b>2,737.14</b>	<b>31,060.81</b>	<b>26,286.19</b>	<b>11,588.49</b>	<b>9,972.94</b>	<b>84,379.81</b>	
Community Dinner & Movie	0.00	0.00	8,460.00	17,170.21	0.00	0.00	755.00	
Beverage Revenue	0.00	0.00	87,402.00	97,667.10	0.00	0.00	121,719.16	
Food Revenue	0.00	0.00	7,360.00	5,781.00	0.00	0.00	21,700.00	
KidsFest Revenue	0.00	150.00	542.03	400.00	(600.00)	0.00	1,070.00	
Parking Income	0.00	0.00	0.00	0.00	0.00	0.00	225.00	
Retail Sales	0.00	0.00	6,182.90	2,603.19	0.00	0.00	5,990.97	
Road Races Income	0.00	1,505.00	32,588.41	18,401.48	(275.00)	1,145.00	30,703.95	
VIP Event Income	0.00	0.00	0.00	0.00	0.00			
Tot Trot Income	0.00	0.00	675.00	0.00	0.00	0.00	1,449.55	
Sponsorships	0.00	5,997.92	47,014.01	48,963.89	(6,500.00)	449.14	93,684.17	
Local Market Sponsor	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Neighborhood Partner	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
<b>Total Sponsorships</b>	<b>0.00</b>	<b>5,997.92</b>	<b>47,014.01</b>	<b>48,963.89</b>	<b>(6,500.00)</b>	<b>449.14</b>	<b>93,684.17</b>	
<b>Total Summerfest Income</b>	<b>304,100.00</b>	<b>10,390.06</b>	<b>221,285.16</b>	<b>217,273.06</b>	<b>4,213.49</b>	<b>11,567.08</b>	<b>361,677.61</b>	(293,709.94)
<b>Total Income</b>	<b>414,600.00</b>	<b>25,965.57</b>	<b>317,079.85</b>	<b>288,238.19</b>	<b>10,395.74</b>	<b>11,953.34</b>	<b>445,661.97</b>	(388,634.43)

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	<b>2024 Budget</b>	2024 Actuals	2023 Actuals	2022 Actuals	2021 Actuals	2020 Actuals	2019 Actuals	2024 Over/(Under) Budget
<b>Expenses</b>								
Administration	7,723.00	3,420.91	1,207.25	509.20	6,238.00	594.16	413.00	(4,302.09)
Accounting	3,800.00	1,611.84	4,296.87	4,240.00	2,975.00	2,770.68	3,837.82	(2,188.16)
Insurance	10,757.00	858.00	7,401.00	8,279.00	7,133.00	8,231.00	5,831.11	(9,899.00)
Interest Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other (Amortization)	0.00	0.00	0.00	0.00	0.00	4,560.00	0.00	0.00
<b>Total Administration</b>	<b>22,280.00</b>	<b>5,890.75</b>	<b>12,905.12</b>	<b>13,028.20</b>	<b>16,346.00</b>	<b>16,155.84</b>	<b>10,081.93</b>	<b>(16,389.25)</b>
<b>Business District Beautification</b>	<b>0.00</b>	0.00	0.00	0.00	0.00	0.00		0.00
<b>Communications Committee</b>	<b>3,184.00</b>	3,344.49	4,290.78	5,251.32	4,232.20	4,387.89	8,910.01	160.49
<b>Decorating</b>	<b>2,000.00</b>	0.00	1,014.67	0.00	218.26	736.16	(120.00)	(2,000.00)
<b>Education</b>	<b>400.00</b>	0.00						(400.00)
<b>Grants/Donations</b>	<b>13,500.00</b>	750.00	10,250.00	18,519.79	28,270.95	(16,057.18)	12,300.00	(12,750.00)
<b>Home Tour Expenses</b>								
Advertising	0.00	0.00	4,759.45	4,618.45	2,942.00	0.00	4,100.00	
Insurance	0.00	0.00	197.67	253.00	0.00	0.00	1,278.37	
Operations	0.00	0.00	35.66	245.00	0.00	(300.00)	7,864.49	
Printing/Artwork	0.00	0.00	1,386.74	4,203.26	0.00	0.00	9,147.14	
Shuttle Service	0.00	0.00	0.00	0.00	0.00			
Volunteer Party	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
<b>Total Home Tour Expenses</b>	<b>12,500.00</b>	<b>0.00</b>	<b>6,379.52</b>	<b>9,319.71</b>	<b>2,942.00</b>	<b>(300.00)</b>	<b>22,390.00</b>	<b>(12,500.00)</b>
<b>Neighborhood/Social Events</b>	<b>31,900.00</b>	4,300.81	40,480.56	5,523.20	(593.83)	442.89	6,102.95	(27,599.19)
<b>Parks Committee</b>								
General	500.00	796.76	0.00	1,475.25	1,318.00	950.00	14,245.18	296.76
John Howell	8,000.00	1,810.00	7,621.99	4,758.46	5,959.84	8,062.39	5,898.32	(6,190.00)
N. Highland Park	24,020.00	4,503.95	11,438.36	4,024.85	8,386.01	6,270.33	15,157.25	(19,516.05)
Orme Park	0.00	0.00	0.00	88.42		0.00	1,300.00	0.00
Triangle Park	1,300.00	305.12	1,405.93	2,319.59	2,554.33	2,229.13	303.19	(994.88)
<b>Total Parks Committee</b>	<b>33,820.00</b>	<b>7,415.83</b>	<b>20,466.28</b>	<b>12,666.57</b>	<b>18,218.18</b>	<b>17,511.85</b>	<b>36,903.94</b>	<b>(26,404.17)</b>
<b>Planning Committee</b>								

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Consulting & Research	18,780.00	1,400.00	11,675.00	7,655.00	11,635.00	2,684.00	21,535.56	(17,380.00)
History & Preservation	1,050.00	3,036.64	0.00	0.00	0.00	0.00	0.00	1,986.64
<b>Total Planning Committee</b>	<b>19,830.00</b>	<b>4,436.64</b>	<b>11,675.00</b>	<b>7,655.00</b>	<b>11,635.00</b>	<b>2,684.00</b>	<b>21,535.56</b>	<b>(15,393.36)</b>
<b>Transportation/Safety Committee</b>	<b>1,750.00</b>	0.00	1,310.47	0.00	571.05	0.00	1,166.82	(1,750.00)
<b>Summerfest Expenses</b>								
<b>Advertising, PR, Signs &amp; Design</b>	0.00	3,000.00	7,530.00	7,747.00	5,500.00	7,170.00	9,060.50	
<b>Artist Market Expenses</b>								
Artist Awards & Gifts	0.00	0.00	500.00	0.00	0.00	0.00	2,000.00	
Director	0.00	0.00	0.00	0.00	0.00	0.00	16,467.21	
Juror Fees	0.00	0.00	0.00	0.00	0.00	0.00	1,100.00	
Zapp Software	0.00	0.00	0.00	0.00	1,100.00	1,156.78	0.00	
Other	0.00	0.00	0.00	0.00	0.00	0.00	663.49	
<b>Total Artist Market Expenses</b>	<b>0.00</b>	<b>0.00</b>	<b>500.00</b>	<b>0.00</b>	<b>1,100.00</b>	<b>1,156.78</b>	<b>20,230.70</b>	
<b>Community Dinner (Social)</b>	0.00	0.00	770.00	2,167.11	0.00	0.00	7,297.66	
<b>Fundraising</b>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
<b>KidsFest Expenses</b>	0.00	0.00	854.53	0.00	0.00	0.00	37.00	
<b>Misc Services</b>	0.00	0.00	0.00	0.00	0.00	0.00	440.00	
<b>Music</b>	0.00	23,000.00	41,850.00	41,850.00	300.00	0.00	51,414.00	
<b>Operations</b>								
City of Atlanta Fees	0.00	0.00	850.00	2,196.00	0.00	0.00	4,402.00	
Event Organizer Fees	0.00	0.00	13,110.30	26,150.06	0.00	0.00	29,627.88	
Food and Beverage Expense	0.00	0.00	19,061.89	34,938.30	0.00	0.00	24,630.44	
Golf Carts	0.00	0.00	2,520.00	1,266.06	0.00	0.00	6,086.51	
Insurance	0.00	0.00	4,171.40	2,792.40	0.00	0.00	5,964.34	
Portalets	0.00	0.00	3,245.00	3,000.00	0.00	0.00	3,585.00	
Volunteer T-shirts	0.00	0.00	1,271.62	1,025.61	0.00	0.00	4,784.47	
Supplies	0.00	0.00	0.00	0.00	0.00	0.00	289.26	
VIP/Ticketed Events	0.00	0.00	0.00	0.00	0.00			
Cleanup, Tents, Electrical & Other	0.00	0.00	27,364.67	26,600.08	0.00	0.00	34,840.26	
<b>Total Operations</b>	<b>0.00</b>	<b>0.00</b>	<b>71,594.88</b>	<b>97,968.51</b>	<b>0.00</b>	<b>0.00</b>	<b>114,210.16</b>	
<b>Retail Expense</b>	0.00	0.00	3,866.33	2,814.74	0.00	0.00	0.00	

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<b>Road Races Expenses</b>								
Contractor/Chips	0.00	0.00	2,307.50	1,685.00	0.00	0.00	2,365.00	
Director	0.00	500.00	2,000.00	2,000.00	500.00	500.00	2,087.50	
Road Race Operations	0.00	165.00	6,430.80	4,161.99	100.00	0.00	7,032.19	
Tot Trot	0.00	0.00					928.85	
Other	0.00	0.00	641.18	0.00	0.00	0.00	708.50	
<b>Total Road Races Expenses</b>	<b>0.00</b>	<b>665.00</b>	<b>11,379.48</b>	<b>7,846.99</b>	<b>600.00</b>	<b>500.00</b>	<b>13,122.04</b>	
<b>Security &amp; Medics</b>	0.00	0.00	30,680.00	27,689.00	0.00	0.00	53,233.00	
<b>Services (Bike Valet, Videographer)</b>	0.00	0.00	0.00	0.00	0.00	0.00	440.00	
<b>Sponsorship Commission</b>	0.00	2,000.00	9,450.00	8,950.00	0.00	2,500.00	18,950.00	
<b>Total Summerfest Expenses</b>	<b>235,850.00</b>	<b>28,665.00</b>	<b>178,475.22</b>	<b>197,033.35</b>	<b>7,500.00</b>	<b>11,326.78</b>	<b>287,995.06</b>	<b>(207,185.00)</b>
<b>Total Expenses</b>	<b>377,014.00</b>	<b>54,803.52</b>	<b>287,247.62</b>	<b>268,997.14</b>	<b>89,339.81</b>	<b>36,888.23</b>	<b>407,266.27</b>	<b>(322,210.48)</b>
<b>Net Operating Income</b>	<b>37,586.00</b>	<b>(28,837.95)</b>	<b>29,832.23</b>	<b>19,241.05</b>	<b>(78,944.07)</b>	<b>(24,934.89)</b>	<b>38,395.70</b>	<b>(66,423.95)</b>