

VHCA/VHRC

12/31/2025

2025 Actuals

	2025 Actuals	2024 Actuals	2023 Actuals	2022 Actuals	2021 Actuals	2020 Actuals	2019 Actuals	2018 Actuals	2017 Actuals
Income									
Communication Income	261.93	1,383.34	0.00	0.00	0.00	0.00	0.00	0.00	1,840.22
Contribution Income	980.00								
Contribution-FS #19	870.00								
General Income / Friends of VaHi	19,852.04	12,508.90	10,392.42	14,103.69	6,182.25	386.26	12,712.12	114,298.59	34,505.67
Film Income	1,500.00	4,500.00	7,000.00	0.00	0.00		0.00	0.00	0.00
Historic Preservation Income	320.79	9,085.96							
Neighborhood/Social Income	0.00	7,040.80	39,973.70						
Parks Income	135.00	1,000.87	143.78						
Home Tour Income									
Sponsors/Ads	55,294.86	18,663.60	16,420.60	23,385.49	0.00	0.00	33,525.00	19,025.00	39,491.30
Ticket Sales	64,629.22	24,146.10	21,864.19	33,475.95	0.00	0.00	37,747.24	33,394.05	38,162.96
Home Tour Income	119,924.08	42,809.70	38,284.79	56,861.44	0.00	0.00	71,272.24	52,419.05	77,654.26
Summerfest Income									
Artist Market Revenue	84,585.01	0.00	0.00	0.00	0.00	0.00	0.00	87,056.80	83,376.25
Rentals and Fees	0.00	68,230.23	31,060.81	26,286.19	11,588.49	9,972.94	84,379.81	3,493.84	750.00
Total Artist Market Revenue	84,585.01	68,230.23	31,060.81	26,286.19	11,588.49	9,972.94	84,379.81	90,550.64	84,126.25
Community Dinner & Movie	0.00	1,741.00	8,460.00	17,170.21	0.00	0.00	755.00	351.00	0.00
Beverage Revenue	94,997.00	118,196.00	87,402.00	97,667.10	0.00	0.00	121,719.16	117,811.03	85,437.35
Food Revenue	18,286.00	16,974.00	7,360.00	5,781.00	0.00	0.00	21,700.00	23,670.00	23,070.27
KidsFest Revenue	125.00	1,340.00	542.03	400.00	(600.00)	0.00	1,070.00	3,320.10	3,469.95
Retail Sales	6,675.66	8,416.42	6,182.90	2,603.19	0.00	0.00	5,990.97	5,387.34	3,960.00
Road Races Income	26,519.41	37,604.60	32,588.41	18,401.48	(275.00)	1,145.00	30,703.95	28,795.33	36,896.25
Sponsorships	93,877.77	78,134.66	47,014.01	48,963.89	(6,500.00)	449.14	93,684.17	138,938.29	122,208.80
Total Sponsorships	93,877.77	78,134.66	47,014.01	48,963.89	(6,500.00)	449.14	93,684.17	138,938.29	128,104.94
Total Summerfest Income	325,065.85	331,121.47	221,285.16	217,273.06	4,213.49	11,567.08	361,677.61	409,359.23	365,494.66
Total Income	468,909.69	409,451.04	317,079.85	288,238.19	10,395.74	11,953.34	445,661.97	576,076.87	479,494.81
Expenses			0.05						
Administration	1,901.85	6,590.37	1,207.25	509.20	6,238.00	594.16	413.00	1,981.62	3,646.92
Accounting	5,065.79	4,636.84	4,296.87	4,240.00	2,975.00	2,770.68	3,837.82	4,202.66	3,289.21
Bank Fee	10.00								
Insurance	6,813.00	10,863.64	7,401.00	8,279.00	7,133.00	8,231.00	5,831.11	5,462.95	7,230.04
Legal	6,710.00								
PayPal Fees	7.95								
Other (Amortization)	0.00	0.00	0.00	0.00	0.00	4,560.00	0.00	1,140.00	4,572.98
Total Administration	20,508.59	22,090.85	12,905.12	13,028.20	16,346.00	16,155.84	10,081.93	13,913.81	22,663.91
Communications Committee	16,517.17	16,813.85	4,290.78	5,251.32	4,232.20	4,387.89	8,910.01	8,073.38	2,349.82
Decorating	0.00	0.00	1,014.67	0.00	218.26	736.16	(120.00)	2,771.97	0.00
Grants/Donations	4,000.00	10,750.00	10,250.00	18,519.79	28,270.95	(16,057.18)	12,300.00	23,745.00	10,000.00
Home Tour Expenses									
Advertising	1,327.05	5,698.76	4,759.45	4,618.45	2,942.00	0.00	4,100.00	3,452.02	6,923.45
Insurance	0.00	0.00	197.67	253.00	0.00	0.00	1,278.37	1,176.91	2,088.00
Operations	3,318.97	2,620.33	35.66	245.00	0.00	(300.00)	7,864.49	818.88	3,660.00
Printing/Artwork	7,498.43	2,118.24	1,386.74	4,203.26	0.00	0.00	9,147.14	7,341.32	7,183.20
PayPal Fees	995.38								
Total Home Tour Expenses	13,139.83	10,437.33	6,379.52	9,319.71	2,942.00	(300.00)	22,390.00	13,035.14	19,854.65
Neighborhood/Social Events	0.00	22,261.08	40,480.56	5,523.20	(593.83)	442.89	6,102.95	954.76	0.00
Parks Committee									
General	787.30	796.76	0.00	1,475.25	1,318.00	950.00	14,245.18	(2,249.90)	0.00
John Howell Park Maintenance	2,438.55	7,434.32	7,621.99	4,758.46	5,959.84	8,062.39	5,898.32	19,373.50	40,976.76
N. Highland Park	6,356.44	13,141.65	11,438.36	4,024.85	8,386.01	6,270.33	15,157.25	12,494.61	6,758.85
Orme Park	0.00	0.00	0.00	88.42		0.00	1,300.00	596.00	833.50
Triangle Park	600.00	985.12	1,405.93	2,319.59	2,554.33	2,229.13	303.19	473.78	1,126.93
Total Parks Committee	10,182.29	22,357.85	20,466.28	12,666.57	18,218.18	17,511.85	36,903.94	30,687.99	49,696.04
Planning Committee									
Consulting & Research	2,000.00	3,000.00	11,675.00	7,655.00	11,635.00	2,684.00	21,535.56	56,033.00	3,455.00
History & Preservation	0.00	8,216.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Planning Committee	2,000.00	11,216.06	11,675.00	7,655.00	11,635.00	2,684.00	21,535.56	56,033.00	3,455.00
Transportation/Safety Committee	0.00	875.00	1,310.47	0.00	571.05	0.00	1,166.82	1,469.01	587.93
Summerfest Expenses									
Advertising, PR, Signs & Design	17,078.31	8,421.30	7,530.00	7,747.00	5,500.00	7,170.00	9,060.50	14,187.03	12,779.53
Artist Market Expenses									
Artist Awards & Gifts	1,077.64	900.00	500.00	0.00	0.00	0.00	2,000.00	2,920.70	3,366.30
Director	0.00	0.00	0.00	0.00	0.00	0.00	16,467.21	17,093.92	16,591.18
Juror Fees	400.00	200.00	0.00	0.00	0.00	0.00	1,100.00	1,200.00	1,200.00
Zapp Software	0.00	0.00	0.00	0.00	1,100.00	1,156.78	0.00	4,660.55	4,644.43
Other	0.00	822.18	0.00	0.00	0.00	0.00	663.49	0.00	0.00
Total Artist Market Expenses	1,477.64	1,922.18	500.00	0.00	1,100.00	1,156.78	20,230.70	25,875.17	25,801.91
Community Dinner (Social)	0.00	1,743.00	770.00	2,167.11	0.00	0.00	7,297.66	5,935.34	5,910.75
Fundraising	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
KidsFest Expenses	760.00	183.66	854.53	0.00	0.00	0.00	37.00	1,549.66	312.05
Misc Services	269.89	0.00	0.00	0.00	0.00	0.00	440.00	0.00	0.00
Music	48,362.93	48,525.75	41,850.00	41,850.00	300.00	0.00	51,414.00	50,133.93	60,110.14
Operations									
City of Atlanta Fees	0.00	0.00	850.00	2,196.00	0.00	0.00	4,402.00	3,905.00	5,417.00
Event Organizer Fees	57,994.55	54,379.40	13,110.30	26,150.06	0.00	0.00	29,627.88	28,533.89	22,799.10
Food and Beverage Exp	38,787.62	45,338.70	19,061.89	34,938.30	0.00	0.00	24,630.44	28,588.06	21,136.84
Golf Carts	1,893.65	1,260.25	2,520.00	1,266.06	0.00	0.00	6,086.51	4,872.00	4,739.25
Insurance	4,124.64	3,937.00	4,171.40	2,792.40	0.00	0.00	5,964.34	5,849.21	5,523.00
Portalets	5,290.00	4,415.00	3,245.00	3,000.00	0.00	0.00	3,585.00	3,310.00	3,400.00
Volunteer T-shirts	1,216.12	2,108.17	1,271.62	1,025.61	0.00	0.00	4,784.47	1,794.12	1,908.75

Supplies	0.00	467.47	0.00	0.00	0.00	0.00	289.26	804.76	438.39
VIP/Ticketed Events	0.00	0.00	0.00	0.00	0.00	0.00			
Cleanup, Tents, Electrical & Other	35,204.74	40,799.98	27,364.67	26,600.08	0.00	0.00	34,840.26	31,452.09	32,479.11
Total Operations	144,511.32	152,705.97	71,594.88	97,968.51	0.00	0.00	114,210.16	109,109.13	97,841.44
Retail Expense	2,784.28	4,512.06	3,866.33	2,814.74	0.00	0.00	0.00	3,394.77	3,251.47
Road Races Expenses									
Contractor/Chips	2,545.00	2,330.00	2,307.50	1,685.00	0.00	0.00	2,365.00	2,482.50	3,350.00
Director	2,500.00	2,000.00	2,000.00	2,000.00	500.00	500.00	2,087.50	2,000.00	2,800.00
Road Race Operations	5,604.91	8,463.18	6,430.80	4,161.99	100.00	0.00	7,032.19	5,947.48	10,730.79
Tot Trot	0.00	1,492.21					928.85	1,253.13	957.00
Other	3,997.81	0.00	641.18	0.00	0.00	0.00	708.50	855.55	0.00
Total Road Races Expenses	14,647.72	14,285.39	11,379.48	7,846.99	600.00	500.00	13,122.04	12,538.66	17,837.79
Security & Medics	57,034.50	55,190.00	30,680.00	27,689.00	0.00	0.00	53,233.00	43,859.81	40,174.50
Services (Bike Valet, Videographer)	0.00	0.00	0.00	0.00	0.00	0.00	440.00	2,941.56	920.00
Sponsorship Commission	17,050.00	14,300.00	9,450.00	8,950.00	0.00	2,500.00	18,950.00	27,685.00	26,710.00
Total Summerfest Expenses	303,976.59	301,789.31	178,475.22	197,033.35	7,500.00	11,326.78	287,995.06	297,210.06	291,649.58
Total Expenses	370,324.47	418,591.33	267,247.62	268,997.14	89,339.81	36,888.23	407,266.27	447,894.12	400,256.93
Net Operating Income	98,585.22	(9,140.29)	29,832.23	19,241.05	(78,944.07)	(24,934.89)	38,395.70	128,182.75	79,237.88
Principal Payments on NHP Loan	0.00	0.00	0.00	0.00	0.00	0.00	0.00	91,284.09	87,581.12
NHP Principal Loan Balance	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	91,284.09
Cash Account Balances	300,607.86	139,397.56	159,254.54	132,562.29	105,040.67	155,080.43	155,044.17	148,398.87	126,322.00
of Period	244,697.18								
VHCA (501c3) Paypal	200.00								
of Period	1,000.19	50,157.26	100,146.82	100,020.53	105,040.67	155,080.43	155,044.17	148,398.87	126,322.00
VHRC (501c4) CD Balance at End of Period	51,906.51	50,870.61							
of Period	2,803.98	38,369.69	59,107.72	32,541.76					
<i>Friends of John Howell Park x7918 Bank Stmt Balance (not represented in Cash Accounts)</i>	<i>124,049.45</i>								
Restricted Funds - incl in cash balances	41,574.60		93,815.95	80,378.35	0.00	46,515.12	0.00	127,321.32	
- Fire Station 19	870.00		(315.45)	1,169.73		13,045.66		91,091.86	
- John Howell Park	23,621.62		75,110.26	59,320.51	0.00	0.00	0.00	0.00	
- N. Highland Park Improvements	2,174.86		2,092.77	1,292.77	0.00	1,292.77	0.00	1,292.77	
- Historical Projects	276.15		276.15	276.15	0.00	0.00	0.00	0.00	
- Urme Park	11,562.43		11,562.43	12,961.69	0.00	12,961.69		12,961.69	
- Todd Memorial	3,069.54		5,089.79	5,357.50	0.00	19,215.00		21,975.00	
Tour of Homes Revenue	119,924.08	42,809.70	38,284.79	56,861.44	0.00	0.00	71,272.24	52,419.05	77,654.26
Tour of Homes Expense	13,139.83	10,437.33	6,379.52	9,319.71	2,942.00	(300.00)	22,390.00	13,035.14	19,854.65
Tour of Homes Net Income	106,784.25	32,372.37	31,905.27	47,541.73	(2,942.00)	300.00	48,882.24	39,383.91	57,799.61
margin	0.89	0.76	0.83	0.84	0.00	0.00	0.69	0.75	0.74
Summerfest Revenue	325,065.85	331,121.47	221,285.16	217,273.06	4,213.49	11,567.08	361,677.61	409,359.23	365,494.66
Summerfest Expenses	303,976.59	301,789.31	178,475.22	197,033.35	7,500.00	11,326.78	287,995.06	297,210.06	291,649.58
Summerfest Net Income	21,089.26	29,332.16	42,809.94	20,239.71	(3,286.51)	240.30	73,682.55	112,149.17	73,845.08
margin	0.06	0.09	0.19	0.09	(0.78)	0.02	0.20	0.27	0.20